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DETROIT

A National Newspaper for Every Branch of the Industry

Automotive Daily News

PASSENGER TRUCK TIRES TRACTOR ACCESSORIES

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A. E. A. Convention and Show Get Under Way

WILLYS FINDS AUTO FIELD IS IN GOOD SHAPE

Says Hand-to-Mouth Buying Is Keeping Industry Healthy

Toledo, Nov. 6.—The automotive industry is in a very healthy condition, John N. Willys, president of the Willys Overland, Inc., said in a statement on current conditions issued today.

John N. Willys

"The decline in motor production is largely due to hand-to-mouth buying by dealers who know that they can get all the cars they need and are therefore not carrying any forward stocks," said Mr. Willys.

"This is general throughout the automobile industry and the factories are making no efforts to force cars into dealers' hands. While it is having a temporarily adverse effect on earnings, it is also keeping the industry in a very healthy condition.

"Unsold stocks of cars both in dealer and factory hands are at a low point. About 90 days ago we had over 8,000 cars in the hands of factory branches, while today the figure is around 3,000."

SHOW ORDERS BIG

Montreal, Nov. 6.—A London cable received here announces the taking orders totaling $250,000,000 at the Olympia Motor Show last week, 10 per cent. of which was paid for by cash or check.

Indiana Corporation Offers New Chassis

Marion, Ind., Nov. 6.—The Indiana Truck Corporation announces a new Model 126, three-ton truck chassis, embodying a number of interesting features. The motor has a high compression head, enabling it to develop 60-brake horse power. An oil filtrator is fitted.

W. M. WEBSTER, commissioner of the Automotive Equipment Association, who expressed satisfaction with the great number of exhibits at the A. E. A. show, which opened in Chicago today.

Delco-Remy Event Attracts 30,000

Anderson, Ind., Nov. 6.—More than 30,000 people attended the community celebration here today which marked the completion of Delco-Remy's new plant No. 6.

C. E. Wilson

The exhibit of seventy-five Delco-Remy-equipped makes of automobiles and the display of the entire Delco-Remy line were held inside the plant and attracted much attention.

C. E. Wilson, president and general manager of the Delco-Remy, and G. B. Stone, vice-president and sales manager, who headed a delegation of sixty Detroit officials, employees and guests to the celebration, were enthusiastic over the community interest manifested in the company's development.

DOORS OPEN ON BIG EXPOSITION

Automotive Clans from All Sections March On Chicago

FIRST GENERAL SESSION SCHEDULED THIS MORNING

By WALTER BERMINGHAM
Chicago Correspondent

CHICAGO, Nov. 8.—Surpassing all previous efforts and instituting a new epoch in automotive expositions, the annual convention and show of the Automotive Equipment Association opened today at the Coliseum.

Every inch of available space in the huge building is occupied by equipment displays introducing new and developed accessories that will be offered to the buying public with the opening of the new year.

W. R. Dawes

Attendance at the A. E. A. show is limited to manufacturers and jobbers, who are "let in" well in advance of another selling season on the latest improvements and new ideas in motor car fitments.

Since yesterday afternoon delegations have been arriving in large numbers from all sections of the country. More than forty guests are here from foreign lands coming by special invitation of the association. They will participate in social activities to be held in connection with the convention. All are identified in their respective countries with the sale of automotive equip-

(Continued on Page 11)

LISTS of exhibitors and space numbers and names of men attending the A. E. A. show will be found in this issue, beginning on Page 2.

N. F. OZBURN of Memphis, Tenn., retiring president, who is presiding at the opening sessions of the Automotive Equipment Association Convention in Chicago today.

Buick Deliveries Top All Records

Flint, Mich., Nov. 6.—Retail deliveries of Buick cars for the first nine months this year established a new high record with 202,368 cars, according to E. T. Strong, general sales manager. This figure is 57,416 greater than the sales made during the same period in 1925 and exceeds the deliveries made in the entire twelve months last year by more than 2,000 cars.

E. T. Strong

The company has averaged 22,485 retail deliveries each month for the past nine months and has beaten its sales record for the corresponding month of the previous year for the last fourteen months in succession.

BODIES, PARTS OUTPUT TOPS 1923 BY 49%

226,950 Workers in 1,350 Plants, Federal Census Shows

Special from A. D. N. Washington Bureau

WASHINGTON, Nov. 6.—The steadily increasing demand for motor cars and trucks is again reflected in the production of automobile bodies and parts, which was increased 49 per cent. last year over 1923, it was revealed today by the Department of Commerce in its biennial census of motor vehicle body and parts manufacturers.

The figures show that the output of bodies and parts in 1925 amounted to $1,541,976,000, as compared with $1,032,712,000 for 1923. The principal figures entering into the total for 1925 include the following:—

Closed car bodies, $364,761,000; open passenger car bodies, $42,376,000; truck bodies, $35,573,000; bus bodies, $13,712,000; all other bodies, $6,309,000; transmission, differential, timers, etc., $46,971,000; steering gears, $11,950,000; frames, assembled and unassembled, $36,525,000; wheels, $67,451,000; radiators, $41,447,000; axles, $68,980,000; bumpers $18,634,000; shock absorbers, $11,748,000; windshields, $11,454,000, and rims, $17,762,000. No comparative figures for these items are available for 1923, the last census year.

Figures do not include products manufactured by makers who produced completed cars.

STUTZ SALES, SERVICE CONVENTION DEC. 13-15

Indianapolis, Nov. 6.—The Stutz Motor Car Company will hold its annual sales and service convention here December 13 to 15. While the daily program has not been entirely laid out, there will be business sessions morning and afternoon of each day, excepting such time as may be devoted to demonstrations. The company will entertain all convention visitors at banquets on Monday and Tuesday evenings.

GENERAL TIRE DEALERS. More than 300 dealers from the New York and Atlanta districts covering the territory from Maine to Florida attended the recent convention of the General Tire and Rubber Company at its Akron plant. They are shown in the group below.

Velie Announces New Six Sedan at $1,045

Moline, Ill., Nov. 6.—The Velie organization announces a new standard six sedan on a 112-inch wheelbase chassis, to sell at $1,045. The engine is a 3⅛ by 4¼ valve in the head. The car is equipped with hydraulic brakes, a vibration damper and new crankcase breather system. This marks the entrance of the Velie into the $1,000 class.

Bassett Funeral at Flint; Tribute by N. A. C. C. Board

Flint, Mich., Nov. 6.—Not a wheel turned in the big Buick plant today, as the body of Harry H. Bassett, late president of the company, was borne to its final resting place here.

Buick dealerships in many cities were also closed. The factory here had been shut down Thursday night and is not to reopen until Monday.

New York, Nov. 6.—The following tribute to the memory of Harry H. Bassett was adopted by the board of directors of the National Automobile Chamber of Commerce at its meeting here:—

"In the passing of Harry H. Bassett, the automobile industry has lost one of its ablest leaders.

"Working up through the ranks of business to the head of one of the leading companies in the industry, his life has been an inspira-

(Continued on Page 11)

MANY MEN ATTEND BIG A. E. A. SHOW

Exposition Brings Hundreds to Chicago; Here Is List

CHICAGO, Nov. 8.—The importance of the annual show of the Automotive Equipment Association as a meeting place for the men in the industry is evident as one scans the list of the many representatives of the various companies who are gathering here today at the opening of the show.

The list follows, with the name of the company first, name of the representatives on hand and, where available, the hotels at which they are stopping:

A

A. E. Supply Company, W. B. Fleming and J. E. Dils, Jr., Hotel Sherman.

Ajax Auto Parts Company, R. S. Preble, J. H. Matson and J. Allen, Hotel Sherman; R. Hawley, L. B. Griffith, J. W. Bate, F. B. Keith, C. M. Hofman, W. D. Sullivan, J. B. Carter, J. A. Pelletier, H. H. Eckhouse, J. J. Simpson, B. Minor, H. F. Griffin and R. C. Wolford.

Alvord-Polk Tool Company, Claire Snyder and R. R. Javens, Morrison Hotel.

American Auto Lamp Company, Inc., William Berk, Henry J. Miller, Ray Jesselson and Irving Wolfe.

American Automatic Devices Company, A. A. Bloom, Milton G. Bucky, R. V. Rotter, N. L. LeBeau and B. H. Dirks.

American Motor Equipment Company, Wallace G. Page and W. A. Burrell.

Anderson Company, John W. Anderson, Fred Cook, Paul L. Tracy, N. O. Webber, Theodore J. Smulski, James B. Peel, Walter F. Vestal, Arthur Manzer, B. Frank Glazebrook, Byron G. Brush, H. L. Young, Tom L. Glazebrook, G. R. Roush and H. W. Marshall; Blackstone Hotel.

Appleton Electric Company, A. S. Merrill, E. G. K. Anderson, A. N. Anthon, J. T. McHenry, E. A. Hakanson, A. F. Hakanson, C. A. Bloom and F. W. Wehrheim.

Atlas Brass Foundry Company, Edward D. Wittmann, R. K. Glass, Frank C. Smith and E. W. Reiber; Auditorium Hotel.

Auto Equipment Company, E. A. Hunting and W. E. Rogers; Blackstone Hotel.

Auto Hardware and Equipment Company, Carl Kaufman; Congress Hotel.

Auto Supply Company, Otto Gullingsend; Morrison Hotel.

Automotive Necessities Com-

(Continued on Page 6)

TRADE SPLITDORF MARK ESTABLISHED 1908

You are cordially invited to visit the Splitdorf exhibit at the Automotive Equipment Association Show, Week of November 8th, in Chicago.

Booth 313,
Main Floor
of the
COLISEUM,

where will be exhibited the Splitdorf line of

SPARK PLUGS
SOCKET WRENCHES
RADIATOR CAPS

Splitdorf Sales and Engineering Representatives will welcome you.

Splitdorf Electrical Co.

392 High St., Newark, N. J.

Subsidiary of
Splitdorf-Bethlehem Electrical Company

SPARKS from DETROIT

By

A Friend Passes On
* * *
Plenty to Learn
* * *
For Safety

Walter Boynton—Detroit Editor

THERE is sincere mourning at the Buick plant because of Harry Bassett's death, and it is certain that his memory will linger long and freshly. It would please him, I think, to hear how often his name is spoken among the men, always with the finest of friendly recollection. He left his mark on his organization, if ever a man did.

Characteristic of the Buick attitude toward the late chief is the plan to give every worker a photograph of Harry—for that is what all of the many older workers call him even now—that can be framed and hung on the walls of the home. There are probably few heads of automotive factories whose photographs would find the place of honor accorded to a departed friend when they had passed on and up; but Harry Bassett was more than the head of the factory—he was the friend of every worker in the organization, and known and appreciated as just that.

If further proof is needed of the affection the men and women of Buick had for him, let it be recorded that 20,599 of them subscribed to the Community Fund drive, of which he had been elected the head. That's a tangible form of appreciation that put $76,596.15 into the community's chest.

* * *

ENGINEERING groups in Detroit will take part in a university extension course on the strength and resistance of materials presented by Prof. van den Broeck of the University of Michigan. From recollections of this course in long ago college days, it seems to me that the more frequently engineers get an opportunity to pursue this study the better off they are. The only man who ever seemed to know all about it was the lamented Charlie Green, dean of the engineering school at Ann Arbor in the 90's. He wrote a textbook on the subject that for sheer creation of dumbness in the mind of the average student has never been surpassed, if equaled.

* * *

Fall meetings of the Michigan Engineering Society will be held at Lansing, Mich., November 18 and 19, with headquarters in the Hotel Olds.

* * *

The second annual Michigan Engineering Conference will be held February 2 and 3, 1927, at the Hotel Statler, Detroit.

* * *

Gardner S. Williams, with A. W. Berresford as alternate, has been chosen as Detroit delegate from the Detroit Engineering Society to the annual meeting of the American Engineering Council, to be held in Washington January, 13-15, 1927. Both men are vice-presidents of the council.

* * *

W. J. Schmitt, controller of the Chrysler Corporation, has resigned, to devote his time to the affairs of the Zeder, Skelton & Breer Engineering Company, Inc. He has been secretary and treasurer of this company for some time.

* * *

FOLLOWING officers have been elected by the Automotive section of the National Safety Council: A. F. Dunnebacke, General Motors, chairman; A. M. Williams, Chrysler Corporation; E. H. Cotcher, Murray Body Corporation; executive committee, G. A. Kuchenmeister, Dominion Forge and Stamping Company, Walkerville, Ontario; R. F. Thalner, Buick Motor Company; L. E. Averill, Packard Motor Car Company, and Robert A. Shaw, Ford Motor Company.

* * *

The wife of an automotive executive very recently presented her husband with a son, at one of the Detroit hospitals. The father promptly announced a gift of $140,000 to the hospital. Mother, child and hospital are all doing well.

* * *

David J. Griffith, Oldsmobile dealer, has opened a second salesroom in the northwestern section. His first one was opened three years ago.

* * *

S. E. Burke has been made sales manager for L. F. Mullin Company, Reo dealer and Stutz distributor in this territory. Mr. Burke was formerly with Williams & Hastings, and has had a connection with the industry that goes back to the days when he was in the legal department of the Studebaker Corporation.

A. E. A. SHOW OPENS WITH 300 EXHIBITS

CHICAGO, Nov. 8.—Approximately 300 exhibits were in place when the doors opened this morning on the annual show of the Automotive Equipment Association.

The list of exhibitors, as announced by the management of the show follows, with the display space numbers and addresses of the companies:—

SPACE NO.	NAME	ADDRESS
181-182	A. C. Spark Plug Company	Flint, Mich.
90-91-92	Albertson & Co.	Sioux City, Ia.
B-415-16-17	Amer. Hammered Piston Ring Co.	Baltimore, Md.
199-200	The Apco Mfg. Company	Providence, R. I.
262	Alvord-Polk Tool Company	Millersburg, Pa.
B-451	American Automatic Devices Co.	Chicago
233-234	Automotive Maintenance Machy Co.	Chicago
130-131-132	Auto Specialties Mfg. Company	St. Joseph, Mich.
25-26-27-28	American Bosch Magneto Corp.	Springfield, Mass.
203-204	Auto Compressor Company	Wilmington, O.
123	A. E. A. (Catalogue Dept.)	Chicago
B-487	Apex Elec. Mfg. Company	Chicago
311-312	Automotive Equipment Ass'n., Merchandise Dep't	Chicago
B-483-84	The Anderson Company	Gary, Ind.
326½	A.E.A. (Freight & Traffic Dept.)	Chicago
125	Automobile Journal Pub. Co.	Pawtucket, R. I.
B-408	American Auto Lamp Co., Inc	New York, N. Y.
221-22-23-24	American Chain Company	Bridgeport, Conn.
142-143	Automotive Merchandising / Automotive Wholesaling	New York, N. Y.
353	Ajax Auto Parts Company	Racine, Wis.
213-214	Appleton Electric Company	Chicago
B-403	Advance Automobile Accessories Corporation	Homewood, Ill.
323	The Automotive Daily News	New York, N. Y.
B-480	The Atlas Brass Foundry Co.	Columbus, O.
139-40-41	Bastian-Blessing Company	Chicago
B-496-97-98-99	Brunner Manufacturing Company	Utica, N. Y.
265-266-267	Bonney Forge & Tool Works	Allentown, Pa.
B-407	Bunting Brass & Bronze Co.	Toledo, O.

(Continued on Page 8)

Mason Salesmen Hold Conference

Kent, O., Nov. 6.—A four-day sales conference with 150 men in attendance begins on Monday at the factory of the Mason Tire and Rubber Company. The session was called by C. H. Williams, sales manager.

C. H. Williams

"The day of constructive salesmanship has definitely arrived and every Mason salesman will receive at this conference information which will make him stand out as a constructive merchandiser," says Mr. Williams.

During this four-day session, new methods of production will be studied at first hand in the various factory departments. A strenuous program has been planned for the Mason sales organization so that every man will be intensely busy from the moment he steps off the train until he departs for his territory, according to Williams.

OCTOBER DECREASE IN INDIANA SALES SLIGHT

Indianapolis, Nov. 6.—With the approach of cooler days and nights, a decrease in the purchase of new cars is shown in a compilation of registrations for October.

Total of 1,025 new automobiles were bought during October, compared to 1,151 during September.

Three makes total over the hundred mark. Buick agencies report 110 October sales; Chevrolet, 174, and Ford, 310. The sedan was the best selling style, 488 models of various makes passing from the dealers into the hands of owners during the past month. Coupes followed, with 261.

ADVERTISEMENT

Every 2¼ seconds, somewhere in the world, some one buys a Dunlop Tire.

Compulsory Insurance Is Opposed by Agents

Chicago, Nov. 6.—Uncompromising opposition to the compulsory automobile insurance bill which is to be submitted to the next session of the Illinois Legislature was counseled by Ralph W. Miller, member of the firm of Conkling, Price & Webb, speaking before the Illinois Association of Insurance Agents. Mr. Miller clearly demonstrated possibilities that might ensue in Illinois in light of developments in Massachusetts, where such a measure goes into force the first of the year.

In Massachusetts there is no selectivity so far as risks are concerned, according to Mr. Miller. A higher loss ratio attendant on a rapid increase in accidents will inevitably follow. Mr. Miller pointed out that the companies and the agents were attempting to grapple with an underwriting problem with their hands tied by political and state restriction.

Contrary to the popular impression, Mr. Miller said the companies were not backing such measures, even though they are apparent beneficiaries of a largely swelled premium volume. The companies, in Mr. Miller's opinion, will probably confront a situation similar to that involved in the matter of workmen's compensation insurance, in which loss ratios have increased to the degree where stock companies would be satisfied with breaking even in premium income as against losses and expenses.

OIL BOOTLEGGING WILL BE FOUGHT

Dayton, O., Nov. 6 (U. T. P. S.).—Efforts to halt bootlegging of automobile oil in Ohio by dealers who do not hesitate to pass off inferior grades of this commodity for highest possible prices will be made by the state auto clubs, it was stated by Paul E. Ackerman, secretary of the Dayton Automobile Club. Plans for the elimination of oil bootlegging stations throughout the state were formulated at a meeting of the legislative committee at Columbus this week.

Used Car Dealers in Los Angeles Organize

LOS ANGELES, Nov. 6.—For the purpose of raising the standards of the used car business to higher levels and to bring about the licensing of all used car dealers, a group of local used car dealers have organized the Bonded Automobile Dealers' Association.

The new trade organization is the direct outgrowth of the activities of the better business bureau of the Los Angeles Advertising Club in handling complaints against certain dealers selling used cars.

Ferris R. Miller, manager of the better business bureau, points out that a city ordinance requires that any firm, person or corporation engaged in the sale of goods or merchandise must clearly and unequivocally state that such person, firm or corporation is a dealer.

Investigation of many automobile advertisements by the better business bureau has brought out the fact that many individuals advertising and selling cars from private addresses are in actuality dealers, and not private individuals. The bureau purposes to co-operate with the newly organized body of used car dealers to force all such persons to make known that they are dealers.

R. Leslie Kelly is president of the Bonded Automobile Dealers' Association; Charles W. Porter, vice-president; Harvey Goodwin, treasurer; L. W. Andrews, secretary; Archie Scott, J. F. Harmon, E. M. Gregory, W. H. Cook and A. A. Peterson, directors.

Charter members of the new association, totaling fourteen dealers, are: Harvey Goodwin, W. H. Cook, Charles W. Porter, H. G. McKinney, Archie R. Scott, Andrews & Andrews, Harmon & Atwood, Westlake Used Car Company, A. A. Peterson, Young & Turner, D. R. Roberts, Brown & Hatton, E. M. Gregory and the Kelly Kar Company.

New Dealers

PONTIAC-OAKLAND

Pontiac, Mich., Nov. 6.—The following Pontiac-Oakland dealers have been appointed recently:—

Arthur Brose, Reeseville, Wis.; Jack Peterson's Garage, Merton, Wis.; F. & S. Motor Company, Dubuque, Ia.; Depies Auto Company, Random Lake, Wis.; York Motor Sales, Elmhurst, Ill.; Millard H. Edwards, Nixon, Tex.; Gile & Francis, Caldwell, Kan.; Ward & Brasell, Batesville, Miss.; the Burseth Motor Company, Willmar, Minn.; C. Ehlinger, Babylon, N. Y.; McCullough Motors Inc., Cohoes, N. Y.; Smith's Garage and Motor Sales, Liberty, N. Y.; W. J. Padison, Inc., Port Washington, N. Y.; Port Jefferson Motor Sales Company Port Jefferson, N. Y.; Walker Motor Company, Knoxville, Ia.; L. C. Lyders, Ellsworth, Ia.; Service Garage, Hubbard, Ia.; A. E. McCullough, Humeston, Ia.; Cravatt Motor Company, Richmond, Va.; Lloyd W. Ruch, Trenton, N. J.; Creekmore Motor Company, Calhoun City, Miss.; G. A. Campbell Company, Mount Vernon, Wash.; Thompson Brothers, Inc., Morristown, N. J.

Ford Mileage Tests On in South Carolina

Greenville, S. C., Nov. 6.—At a meeting of Ford Dealers here a decision was reached to stage a Ford mileage contest for this section of South Carolina, culminating with finals in Greenville on November 17. Models of 1926 and 1927 only will be used in the contest, according to Don R. Harris of the McGee-Anderson Motor Company, a member of the committee in charge.

Preliminaries will be held in about twenty towns and the winning closed car and the winning open car will come to this city for the final contest on November 17.

CHEVROLET PERSONNEL ANNOUNCED FOR S. C.

Columbia, S. C., Nov. 6.—The personnel of the sales organization of the Chevrolet Motor Company in this state has just been announced by P. A. Watson, South Carolina sales manager.

The Charleston district will be in charge of H. C. Show, with headquarters in that city; the Greenville district, in charge of George F. Daly, with headquarters in Greenville; the Florence district, in charge of E. B. Turner, with headquarters in Florence; the Columbia district, in charge of H. T. Lipscomb, and the Rock Hill district, in charge of E. V. Skivington, with headquarters in Rock Hill.

PALOMAR GRADE LOSES TO GARDNER EIGHT-IN-LINE

San Diego, Cal., Nov. 6.—A stock Gardner eight-in-line, piloted by Shorty Shurtleff, is the first car of any make to climb the west grade of Palomar Mountain in high gear.

The famous eleven-mile stretch has 186 abrupt turns. The climb begins at an elevation of 915 feet at the foot of the grade and reaches 6,400 feet at its top with a steady uphill pull over the entire distance. The Gardner was the first to make this tortuous run without a stop and without stripping the car of everything but the driver's seat. Shurtleff is service manager for S. G. Cook & Co., Gardner dealer, here, under whose auspices the run was made.

USED CARS REDUCED

Rochester, N. Y., Nov. 6.—E. M. Harris, president of Harris-Chevrolet Corporation, local Chevrolet dealer, has announced "substantial reductions in used cars" during the period of repaving Plymouth Avenue.

READY TO START. John N. Willys, president of the Willys-Overland, Inc., bidding Cannon Ball Baker, automobile racer and test driver, godspeed on his departure from New York in a stock Overland Whippet for an economy run to San Diego, Cal. The run is being made under the A. A. A. observation to test the motor's gasoline mileage. The average on the first leg of the journey was 37.77 miles per gallon.

With the Distributors

LOCATIONS TRADED

Duluth, Minn., Nov. 6.—A trade of business houses was made here when the Arrowhead Motors, Inc., Paige-Jewett dealer and distributor for Duluth and several surrounding counties, moved into the building occupied by J. S. Sneve & Co., Packard dealer. The latter moved from 312 East Superior St. to 532 East 1st St.

TAKES ELCAR LINE

Milwaukee, Nov. 6.—The Elcar Sales, Inc., here has been appointed distributor in Southern Wisconsin for the Elcar line of sixes and eights. A. T. Hummer is president and general manager; George A. Lueck is secretary; Harold H. Baker is treasurer. J. Lester Esch and J. J. Diesbeck are vice-presidents.

DRIVING CONTEST

Tacoma, Wash., Nov. 6.—A woman drivers' efficiency contest is being conducted by the Richardson Motor Company, Tacoma Chandler distributor. Each entrant will be asked to drive over a specified route, and will be marked on the basis of handling of the car, knowledge and application of traffic regulations and general ability as a driver.

St. Louis Dealers See Strong Sales Finish for Year

St. Louis, Nov. 6.—Prospects for an unusually strong finish in new car sales for the year of 1926 are indicated by a steady acceleration in business throughout the middle Southwest, according to retail automobile dealers in this territory.

"Business looks the brightest in several years," declares R. E. Campbell, sales manager for the Vesper-Buick Company of St. Louis. "Although sales for the month of October were somewhat slack, due to general depression following flood periods in this territory, business started with a bang the last few days of the month and seems due to carry on with increasing speed into the new year."

Joe B. Felkel, sales manager of the Felkel-Loesch Motor Sales Company of St. Louis, is very optimistic about the outlook of business for the closing two months of 1926 and the first months of 1927, which may continue throughout the new year.

Other retail dealers and salesmen say that sales movements in the retail new car game are more brisk for the last few months of this year than in any recent previous year.

BUICK GROUP MEETS

Fresno, Cal., Nov. 6.—A meeting recently at the salesroom of Waterman Brothers, Inc., was attended by more than forty Buick dealers, salesmen and service managers in this section of the San Joaquin Valley, when E. J. Poag and E. N. Steger, members of the sales department of the Buick Motor Company, described the latest sales policies indorsed by the factory and told of new developments at the plant.

Ten Massachusetts Motor Clubs Plan Motor Vehicle Conference

Boston, Nov. 6.—A special motor vehicle conference will be held at Worcester on December 2 and 3 by the ten Massachusetts motor clubs affiliated with the A. A. A., it has become known here. Among the different branches of the industry in the commonwealth that will be represented at the conference are automobile dealers, truck dealers, trucking corporations, tire and accessory manufacturers, bus lines, commissioner of public safety and acting highway commissioner.

Four major subjects are slated for discussion at the Hotel Bancroft, where the conference will be held. The foremost question is the gigantic problem of snow removal, always a baffling question in New England. Second in importance is the subject of special taxation for motor vericles, under which heading will come registration fee, gasoline tax, personal property tax, war excise tax, compulsory insurance and the operators' license tax.

The third of the list of subjects concerns street and highway safety and the fourth will be the drawing up of a unified legislative program for 1927.

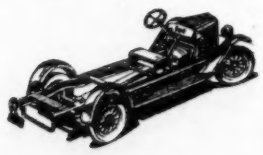
for Economical Transportation

CHEVROLET

Thousands upon thousands of prospective truck buyers are learning that Chevrolet-built haulage units offer them all the things they want, at just the prices they want to pay!

The result is an astonishing increase in the commercial car sales volume of Chevrolet dealers—and in the profits realized from these sales.

CHEVROLET MOTOR CO., DETROIT, MICH.
Division of General Motors Corporation.



QUALITY AT LOW COST

Many Equipment Exhibits for National Shows

Firms Listed Will Display At New York and Chicago

NEW YORK, Nov. 6.—Machine and electric tools, cranes, compressors, pneumatic devices, motors, vulcanizers, towing and welding equipment and a great variety of machines and tools for maintenance will be among the products exhibited at the New York and Chicago national automobile shows.

The new sections of parts, service equipment and accessories in the national shows take the place of the annual Shop Equipment Show, which has been held in Detroit in recent years. They are being included in these shows by the National Automobile Chamber of Commerce, with the co-operation of the Motor and Accessory Manufacturers' Association.

The list of exhibitors in this class in the New York and Chicago shows up to the present time is as follows:—

Albertson & Co., Inc., Au-to Compressor Company, Automotive Maintenance Machinery Company, Black & Decker Co., Brunner Manufacturing Company, Carborundum Company, Champion Pneumatic Machinery Company, Curtis Pneumatic Machinery Company, General Equipment Corporation, Hardie Manufacturing Company, Hayes Pump and Planter Company, Hinckley-Myers Co., Hutto Engineering Company, Kehawke Manufacturing Company, Kellogg Manufacturing Company, Kent-Moore Organization, Manley Manufacturing Company, Marshall Electric Company, Motor Service, Roth Bros. & Co., Safety Vulcanizer Company, Shoemaker Automotive Equipment Company, Simplicity Manufacturing Company, Snap-On Wrench Company, Stevens-Walden Worcester, Inc.; U. S. Electrical Tool Company, Van Dorn Electric Tool Company, Van Norman Machine Tool Company, W-A Manufacturing and Sales Company, Walker Manufacturing Company, Weaver Manufacturing Company, J. H. Williams & Co., Yellow Jack-It Manufacturing Company and Pacific Rim Tool Company.

A few firms have taken space at the New York show only, while the Western display will have a few exhibitors who will not be in Grand Central Palace.

Those exhibiting in New York only are as follows: Asch & Co., Bonney Forge and Tool Works, General Electric Company, National Standard Company, Charles P. Rogers & Co., Inc., and Watervliet Tool Company, Inc. Four exhibitors at Chicago only will be the Imperial Brass Manufacturing Company, Interstate Brake Testing Machine Company, South Bend Lathe Works and Joseph Weidenhoff.

Battery Troubles Laid to 17 Sources By Federal Expert

Washington, Nov. 6.—George W. Vinal, chief of the electromechanical section of the United States Bureau of Standards, today outlined the "seventeen common sources of trouble with storage batteries" as follows:—

Overcharging, undercharging, difficulties with the charging system, corroded terminals, cracked or broken jars, short circuits, worn out plates, electrolyte below the tops of plates, freezing, impurities in solution, chipping of the active material, excessive sulphurization, corrosion of the grid, reversal of the positive and negative plates, growth of the positive plates, shrinkage of the negative and explosions of the batteries when coming in contact with a flame or spark of fire.

TO BUILD 400-CAR GARAGE FOR TROY, N. Y., IN SPRING

Troy, Nov. 6.—Specifications for the new community garage here have just been completed, and construction will start in the spring The building, at Fulton and Front Streets, when completed, will house 278 cars, with accommodations for 400 in emergencies.

The new building will be of concrete and steel construction, fireproof, and will have a frontage of 146 feet on Front Street. It will have 363 pile supports, each 30 feet deep and will be waterproofed to withstand flood conditions.

NORTH AMERICAN AUTO SUPPLY CO. ENLARGED

Alliance, O., Nov. 6 (U. T. P. S.).—The North American Auto Supply Company, distributor for auto accessories and supplies of all kinds, which has been located in Alliance for the past four years, has just increased its authorized capital from $50,000 to $100,000 and moved into larger quarters at Prospect and East 46th Streets, Cleveland.

The concern moved November 1. S. J. Biolosky of Cleveland is president, I. J. Biolosky vice-president and L. P. Kulka of Alliance secretary and treasurer. Mr. Kulka will remain in Alliance because of other interests.

ADDS PREST-O-LITE LINE

Boston, Mass., Nov. 6. — H. S. Macomber & Co., Inc., 140 Brookline Ave., distributor of Norwalk tires and tubes, Overman cushion tires and Amalie motor oils, has just taken over the distributorship of the Prest-O-Lite line, including Prest-O-Lite and Columbia batteries and Prest-O-Lite gas and gas appliances.

Uses Novel Tag System to Insure Getting Shop Work Out on Time

Portland, Ore., Nov. 6.—C. T. Wilson, manager of the William L. Hughson Company here, has invented and is finding practical a system which prevents disappointments in getting out shop work.

The system has been in force more than six months and has been copied by several other northwest establishments, including two Portland garages.

It features the use of a series of large red tags with the hours of the day printed on them. That is, each tag represents a certain time of day, beginning from 7 a. m. to 9.30 p. m. The tags hang on a rack in the service department. When a customer comes in with an automobile for repair, he is notified at what time the work will be completed. If the car is promised at 3.30 p. m., a tag with this hour printed on it is selected from the rack and tied on the radiator.

The cars in the service department are arranged in the shape of a square, so that every red card is plainly visible to the foreman, who makes a complete inspection tour of the department at least once every half hour. He keeps very careful check that the work is finished on each car at the time promised, and if the work is unavoidably delayed he notifies the office, where a call is put in to the customer. The first tag is then replaced with another.

The Hughson Company is one of the oldest Ford dealers in the United States, dating from 1903.

WINS GABRIEL PRIZE

Jacksonville, Fla., Nov. 6.—Ike Daugherty, distributor for South Georgia and the east coast of Florida for Gabriel snubbers, was winner of second prize at the convention of Gabriel snubber distributors and factory representatives at Cleveland for the greatest gain in his territory outside of Jacksonville. The prize was a silver cup.
prize was a silver cup.

New Automotive Equipment

This department is devoted to the newest developments in automobile accessories, replacement parts and shop equipment. Its columns are open to manufacturers, who are invited to submit descriptions and illustrations of their latest products.

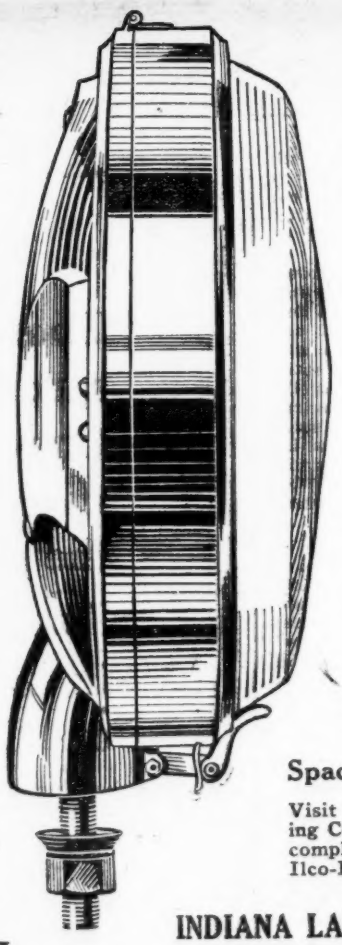
PRESSURE LUBRICATOR

The new Larkin-Thuro Air Pressure Lubricator shown here is designed by the Larkin-Thuro Corporation, Dayton, O., for use in winter lubrication or for the fellow who prefers oil as a lubricant. Tank is ten inches in diameter and built of boiler plate with seams and joints lap welded. Bottom is raised one inch from floor allowing contact on shell only. Mounted on two wheels with steel handle extending thirty-six inches from the floor, it is easily portable. Maximum working pressure is 105 to 120 pounds. Tank filler opening three inches.

This new lubricator is fitted with standard Schraeder air filler valve, pressure gauge and tank outlet valve. Comes equipped with six feet of heavy duty metal hose, three joint all steel flexible ball jointed hose and Thuro High Pressure Booster, giving 7,500 pounds pressure. This gives a reach of approximately ten feet.

Adapters are furnished for lubricating cars equipped with Dot, Alemite and Zerk fittings, free flow nozzle for differentials and transmissions and special nozzle for lubricating Hudson and Essex cars.

See the finest, most interesting, most educational exhibit at the show!



ILCO RYAN-LITE

"The Headlight That Floodlights the Road"

THE new and remarkable Ilco-Ryan-Lite is without question the biggest new thing in the show! Designed and perfected by Walter D'Arcy Ryan, the world's foremost illuminating engineer and Director of the Illuminating Engineering Laboratories of the General Electric Co., at Schenectady, N. Y., the Ilco-Ryan-Lite sets a new and radically improved standard of road lighting —a standard heretofore impossible of accomplishment.

Demonstrations
Stover Exhibit
Spaces 293, 294 and 295

Visit The Stover Signal Engineering Company's exhibit and get the complete story of the remarkable Ilco-Ryan-Lite.

Through an exclusive arrangement with Walter D'Arcy Ryan, Director of the Illuminating Laboratories of the General Electric Co., at Schenectady, N. Y., and the originator of the Ilco-Ryan-Lite, the Indiana Lamp Corporation, Connersville, Indiana, has the exclusive right to manufacture and sell the Ilco-Ryan-Lite in the United States and territories thereof.

INDIANA LAMP CORPORATION
Connersville Indiana

Distributed to the Wholesale Trade by
THE STOVER SIGNAL ENGINEERING CO.
Racine, Wisconsin

Copyright 1926
Indiana Lamp Corporation,
Connersville, Ind

Descriptions of Exhibits at the A. E. A. Show

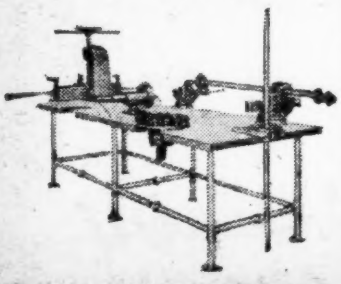
AMERICAN AUTO LAMP CO.

This company is showing its new Yankee Roadliter, which is an auxiliary light for locating curbs, ditches and other possible dangers along the road at night. The lamp can be attached to the headlight tie rod or frame of car. The exhibit also includes the new searchlight model 800.

AMERICAN HAMMERED PISTON RING CO.

The featured product of this exhibit is the oil slot ring, which is designed to provide an oil governing ring. The unit is a one-piece, concentric, hammered ring, with a beveled upper portion, a flat cylinder contracting portion and a groove outward and downward.

AUTOMOTIVE MAINTENANCE MACHINERY CO.



One of the interesting features of this exhibit is the Ammco service bench for Ford and Fordson service stations. This is stated to be designed and constructed from specifications and blueprints submitted by Ford Motor Company. A number of other service benches are included in the showing, the Ammco electrical bench, the Ammco shop tank, connecting rod aligner, connecting rod bearing reamer, being among the items.

SPLITDORF ELECTRICAL CO.

For the first time the jobber industry as a whole will have a chance to inspect the Splitdorf half-dollar spark plug, which made its debut last year after the A. E. A. show. Another interesting feature of the Splitdorf exhibit is found in three new models of the Bethlehem radiator cap. Splitdorf - Bethlehem socket wrenches are on view, the Universal or type G being brand new. An interesting and comprehensive exhibit.

APPLETON ELECTRIC CO.

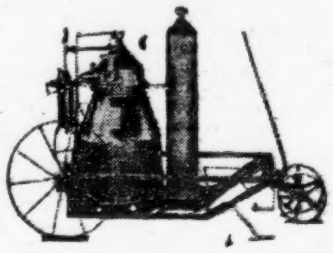
This company is making a complete exhibit of its autoreelites and reelites. The newer models of autoreelites and autoreelite road light are controlled inside the car, directing the rays of light in any desired direction.

DESCRIPTIONS of many more exhibits at the A. E. A. Show will be carried in subsequent issues of the Automotive Daily News this week.

DUROSEAL CORP.

The Duroseal Cororation is bringing out a new type of piston and ring, which will be described in a later issue this week, probably tomorrow.

BASTIAN-BLESSING CO.



New generators and a new KW torch are the featured items in this concern's exhibit. The KW torch is described as being that rare combination of a good welder and a good cutter also. An interesting acetylene generator on view is the type P, portable.

AMERICAN AUTOMATIC DEVICES CO.

The exhibit of this company includes de luxe platelites, King Bee step plates and the Kleanall and Clearsite windshield wipers. One of the newest items is the de luxe plate light, which combines twin driving lights and an aluminum license plate holder.

ATLANS BRASS FOUNDRY CO

The feature item in this line at the present show is a new water pump for Ford cars and trucks. It is a centrifugal type, and is claimed to be asbolutely troubleproof.

E. I. DU PONT DE NEMOURS & CO.

The Du Pont organization is making a special showing of its new Duco polish No. 7. This polish has been especially developed to give an adequate dressing for Duco finishes. It is stated that Duco polish No. 7 not only makes it even easier to clean the finish but actually enhances its original beauty.

BADGER RUBBER WORKS

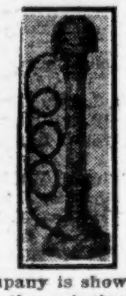
This company is showing its complete line of rubber accessories, including fan belts, tire plaster, repair kits, blowout boots, tire flaps, cement, etc.

BRUNNER MANUFACTURING CO.

This company is showing a new model of its car washer, described as being compact, complete and durable. This is a two-gun outfit and there is also a one-gun model. A compressor unit is also shown, and a new paint-spraying outfit.

When TIRE CHAINS B·R·E·A·K Use "PRETZELS"

E. EDELMANN & CO.

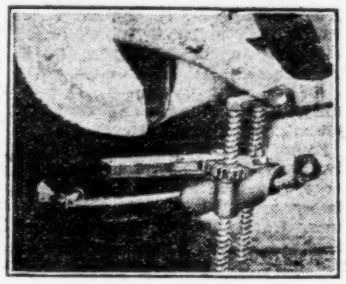


This company is showing several new items, the principal of which are the radio Break-not hydrometer, the Glyc-O-Meter, the No. 515 auto clock and the Imp tire lock.

CARBORUNDUM CO.

This company is showing an extensive line of products, including carborundum valve grinding compound, in cans and tubes, combination stones, grinders, carborundum and aloxite grains and aloxite cloth in rolls and sheets.

FOSTORIA SCREW CO.



Among the features of this concern's exhibit is a new B-P spring jack, designed to make easy shackle bolt jobs. Other items shown are a new bushing tool, a rapid spring winder and a chassis bolt oiler.

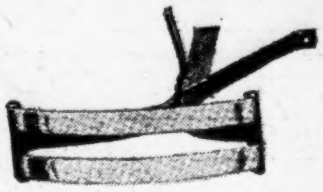
ELITE MANUFACTURING CO.

A complete showing of its extensive line of jacks is made by this company. One of the new items in the list is the No. 50 hydraulic jack, which is being featured.

HALL MANUFACTURING CO.

The feature of this exhibit is the new model X Hall hone, which has never before been shown to the jobbing trade in general.

NEW ERA SPRING & SPECIALTY CO.



This organization is making a comprehensive exhibit of its bumpers. The new model Challenge fender guard is one of the featured items in the line. This is described as an ideal installation for light cars and is priced at $12 to use of Chevrolet, Ford, Overland and Star cars. The Guardian three-bar bumper has been redesigned to give even greater protection. The Challenge bumper is now available for all popular cars. A display rack for a bumper display is also being shown. This rack is loaned free to every dealer.

Double Belt

No belt friction or braking device to slow-up RECOIL, but a smooth friction brake on the REBOUND.

This feature is distinctively effective and can be had ONLY with COX.

COX SHOCK ABSORBERS

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FACTORY SALES AND SERVICE BRANCH,
Detroit, Mich., 42 Alexandrine St., East.

MORE PROFIT PER SALE

The STAR CAR franchise offers to dealers the largest gross dollar return plus the widest range of models—FOURS AND SIXES—in the 85%-of-the-market price class.

MORE POWER and SUPERIOR QUALITY

Low-cost Transportation

Star Cars

Improved Four and New Six

DURANT MOTORS, Inc., General Sales Dept., 1819 B'way, New York

Automotive Daily News

"Of, By and For the Entire Automotive Industry"

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The A. E. A. Convention

ONE of the high spots of the automotive year comes this week. The convention in Chicago of the Automotive Equipment Association is one of the truly significant events of the year. At this meeting will be found leaders in all branches of parts and accessory manufacture and merchandising. At the exhibit there will be shown new products from factories all over the country.

In a manner of speaking this A. E. A. autumn show is a sort of barometer of progress achieved during the year that has ended. There will be many interesting and ingenious new devices and materials at the exhibition and the automotive dealer who cannot find something that is certain to increase the "song of the cash register" must be lacking in imagination.

At the meetings of the association many problems will come up for discussion. The effect on the accessory industry of the happenings of the past twelve months will be thrashed out and constructive policies will be agreed upon.

The Automotive Daily News desires to express to the Automotive Equipment Association its earnest wishes for a successful and constructive convention and for the start of an even more prosperous year than the past one has been.

Educating Mechanics

NO industry is any stronger than its supply of skilled mechanics. The importance of the service side of the automotive business is being more recognized today than ever before. Many of the larger companies are providing educational opportunities for their mechanics. General Motors has its G. M. Institute of Technology at Flint. Willys-Overland has recently started an educational campaign, embodying charts and text to educate mechanics in quicker and more accurate diagnosis of motor car troubles.

In some of the larger cities, notably Cleveland, courses in automotive mechanics have been started in co-operation with the public schools, so that ambitious boys may learn the business of automotive repair while they are finishing their high school courses.

Henry Ford has long maintained a school for embryo mechanics, whereby the right sort of boys can learn automobile repair work and at the same time earn enough money to keep themselves.

It is extremely important for any industry to plan for a complement of mechanics in advance. Catching them when they are young is the best plan of all. Fortunately the automotive industry offers such opportunities for ambitious boys that there need be no fear of a failure of the labor supply.

French Anti-Glare Light

OVER in France they have had the same trouble with the lighting problem that we are going through in this country. At the recent salon there appeared a new idea which seems to have possibilities. This is an auxiliary headlamp mounted at the rear and fairly high up, which throws its beam ahead of the car and toward the right hand curb. It is claimed that this gives a satisfactory light for driving and yet eliminates all the dangerous, dazzling rays, which blind approaching drivers.

The idea of using a diffusing lens on the headlights and then placing a spotlight in a fixed position, pointing to the right hand curb about fifty feet ahead of the car is a solution of the lighting problem that seems to have possibilities. At any rate almost every motor car owner and driver will agree heartily that things could scarcely be worse than they are now.

Companies Send Representatives To A. E. A. Show

(Continued from Page 2)

pany, I. Rosenblum, Congress Hotel.

Ayers Auto Supply Company, E. R. Caldwell, W. W. Hawman and C. V. Ahers; Hotel Lasalle.

B

Badger Rubber Works, B. H. Pratt, H. A. Githens, J. M. Tait, R. M. Lauer, C. R. Koss, A. J. Zealley, L. J. Kaufmann, J. G. Owen, W. O. Chears, F. B. Bloom, R. P. Hollowell and B. E. Longthon; Blackstone Hotel.

Barker, Rose & Clinton Company, F. A. Brydges, Congress Hotel.

Barrett Hardware Company, F. G. Wideman and C. J. Shaw.

Bastian-Blessing Company, Ellsworth L. Mills, Chas. B. Feebusch, Allison L. Augur, E. N. Krein, W. C. Buttner, David Bartlett and L. C. Roney.

Berner-Pease Company, H. C. Holden; Congress Hotel.

Biflex Corporation, W. G. Pancoast, W. J. Crotenhuis M. B. Ericson, W. E. Ericson, J. E. Redman, T. J. Leary, W. R. Quigley, C. J. Colling, W. H. Taylot, E. J. Ashton, M. D. Burt, W. C. Scott, L. B. Laine, R. J. Hobbs, O. F. Achtenhagen, D. L. Moberley, W. L. Baker, A. J. Grimm, L. P. Halladay, F. W. Adams and Geo. W. Gaidzik; Blackstone Hotel.

Bimel Spoke and Auto Wheel Company, Carl Bimel and E. W. Scott; Auditorium Hotel; J. E. Colley and W. F. Minnich, Congress Hotel; B. B. Weldon, Bert Mosher, F. W. Lynn and R. E. Voorhees; Morrison Hotel.

Black & Decker Manufacturing Co., Ltd., R. W. Somerville, H. G. Ratz and W. H. Zua; Palmer Hotel.

Boyce & Veeder Co., Inc., W. Covert Jones; Palmer House.

Brown-Rogers-Dixson Company, E. S. Bradford; Hotel Sherman.

Brunner Manufacturing Company, G. L. Brunner, J. J. Burke, P. A. Kark, G. W. Chandler, L. A. DeMarsh, R. C. Smith, B. H. Kaple, H. E. Stocker, C. R. Standley, C. E. Burlingame, H. C. Corwin, E. O. D. Georg and W. M. Cashin; Blackstone Hotel.

Bunting Brass and Bronze Company, A. P. James, R. H. Patton, W. H. Davis, F. G. Rodenbeck and Henry Reggiori; Hotel Sherman.

Bunny Supply Company, Inc., Louis A. Staff and H. H. Gabelman; Congress Hotel.

C

California Auto Supply Company, R. L. Quisenberry; Hotel Sherman.

Cameron & Barkley Co., J. J. Altman and G. G. Miler; LaSalle Hotel.

Canadian General Electric Company, C. F. Thorpe, E. J. Salisbury and H. V. Cook; Hamilton Club.

Canadian Raybestos Company, Ltd., G. J. Monahan and R. Abbott; Blackstone Hotel.

Canedy-Otto Manufacturing Company, C. H. Thomas, J. E. Thomas, C. L. Hughes and R. P. Paul; Blackstone Hotel.

Carborundum Company, C. J. Steuber, George E. Dresser and S. Phipps, LaSalle Hotel; F. E. Gridley, B. Leve, H. C. Holmes and W. E. Knott.

Carolinas Auto Supply House, Joseph G. Fitzsimons, G. F. Waddell and H. F. Jackson, Palmer House; John M. Parks, Morrison Hotel.

Central Auto Equipment Company, A. Turner, W. B. Turner, E. E. DeFreitas and C. W. Hill; New Southern Hotel.

Champion Spark Plug Company, A. J. Hayes; Blackstone Hotel.

Chesapeake Auto Supply Company, J. R. McLean, Duke W. Hall, Earl W. Walker, J. Earl Taylor, L. E. Rawles, Edward B. Nelms and William P. Butt; Hotel LaSalle.

Chicago Auto Equipment Company, H. M. Behan, Congress Hotel; Louis L. Brody, Samuel Brody and S. J. Toronske.

Chicago Automobile Supply House, W. M. Weber, C. N. Hughes and E. C. Schmidt, Cincinnati, Victor Company, H. W. T. Collins, La Salle Hotel; C. L. Harrison, Jr., C. E. Lex, Jr., C. D. Ryder, J. Lawrence, W. Flessner, E. G. Shimler and F. A. Thompson, Sherman Hotel; J. McEwen Cherry, Blackstone Hotel.

Clemons Auto Supply Company, H. L. Schwahn; Morrison Hotel.

Clifton Manufacturing Company, A. T. Clifton, J. B. Hardin and John R. Sanders; Morrison Hotel.

Continental Piston Ring Company, B. G. Covington, M. H. McCadden and J. F. Sheridan; La Salle Hotel.

Cooper Manufacturing Company, Allyn R. Cooper and H. M. Cooper; Hotel Sherman.

Corcoran Manufacturing Company, Nelson R. Corcoran, F. J. Norris, Martin Murray, William R. Dorney, Roscoe Hovatter, L. C. Flaherty, John V. Wilson, E. H. Baughman and M. W. Carroll; Hotel Congress.

James Cowan & Co., Ltd., James A. Cowan; Blackstone Hotel.

Crescent Tool Company, C. R. Swisshelm, Argus Sheridan, A. E. Kullberg, Roy Hoe and Dixon Vernon; Hotel Sherman.

Crow-Burlingame Company, W. R. Crow and Allen N. Jones; Hotel La Salle.

Curtis Pneumatic Machinery Company, W. C. Hecker, J. D. Lodwick, W. G. Kuehnel, M. A. Brinsa, G. J. Trampier, E. D. Voyce, I. D. Lewis, P. K. Miller, T. E. Rolf, H. Hippenmeyer, W. A. Crooks, L. M. Phillips, H. G. Osterholm, J. W. Goodwin, R. F. Clark, L. Stern and Edmund Eiseman, Congress Hotel; L. C. Blake and Joseph Macksey, Palmer House; Joseph St. Mars and George Bain.

D

Delta Electric Company, W. B. Stephenson, J. W. Wharton, H. P. Rusby, C. R. Dillman and Kyle Herder; Hamilton Club.

Detroit Metal Specialty Corporation, R. M. Franklin, George B. Wells and E. J. Reynolds.

Duncan & Goodell Company, G. J. Bridgham; Hotel Sherman.

E. I. du Pont de Nemours & Co., G. W. Sherin, Congress Hotel; H. J. Evon and M. J. Powers.

W. M. Dutton & Sons Company, R. J. Myers and M. J. Murphy; Sherman Hotel.

E

E. Edelmann & Co., B. Koral, L. Edelmann, J. Rosenberg, J. R. Menger, Paul E. J. Palmer, M. Levit, Jack S. Stiles and Karl Reifenberg; Congress Hotel.

Edison Lamp Works, D. C. Norris, F. Pollard, C. F. Abbott, A. V. Anderson, F. T. Benson, R. D. Obermeyer, H. F. Lysell, B. R. Scates, G. C. Simonton, O. W. Hall, T. O. Perry, F. H. Neiman, F. C. Leonard, W. M. States, C. P. Metzer, G. G. Fletcher, Hotel Auditorium; P. D. Parker, Hotel Congress.

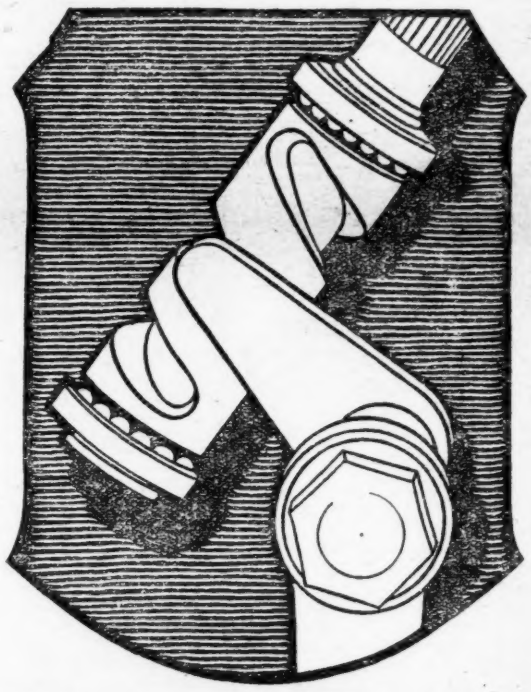
Elite Manufacturing Company, P. E. Countryman, E. K. McKean, J. W. Fribley, A. G. Dumbauld, G. C. Justice, G. A. Ashton, M. W. Carroll, L. E. Spencer and J. H. Wasserman; Congress Hotel.

Equipment Company of Texas, R. F. Pollitt; La Salle Hotel.

F

Farran-oid Company, H. P. McWilliams, R. E. Hower, W. W. Sherbondy, Jack A. Stall and J. O. Johnson, Congress Hotel; H. J. Curtis, La Salle Hotel; H. R. Homer, Morrison Hotel.

(Continued on Page 7)



ROSS

CAM and LEVER

STEERING GEARS

are now available for replacement on Ford, Dodge, Overland and Chevrolet cars. Moderately priced, easily installed. A market of more than half the car owners in the United States. Visit our exhibit at the show.

Ross Gear & Tool Company, Lafayette, Ind.

Space No. 334

Who's Who at the Big A. E. A. Show

(Continued from Page 6)

E. A. Featherstone, Inc., J. H. Ernst, Blackstone Hotel.

Federal Lamp Division, S. C. Caswell, H. M. Merrick and S. Kallman; Congress Hotel.

Federal - Mogul Corporation, David W. Rodgers, John O'Doherty and Frank Jellison, Congress Hotel.

Federal Pressed Steel Company, H. B. Glidden, John J. Waechter, C. W. Patton, Fred D. Hansen, James J. Cowling and George F. Markham.

Fitzgerald Manufacturing Company, B. G. Peck and E. A. Ware, Congress Hotel; C. L. Broich and R. R. Rosborough, Brevoort Hotel; L. T. Kauffmann, Morrison Hotel, and H. A. Thanasse.

W. D. Foreman, D. Rosenbach, E. J. Richards, F. W. Abele, E. F. Haney, A. N. Rust and J. J. Briefer, Congress Hotel.

Forncrook Auto Supply, Lee W. Forncrook, W. P. Hollowell and L. C. Lash, Palmer House.

Fraim - Slaymaker Hardware Company, Inc., W. Heyward Smith, E. L. Meadowcroft, Burt F. Groff, Ray H. Hare, R. Sorey Bailey and John H. North, Brevoort Hotel; Michael Bloomberg.

Francisco Auto Heater Company, C. M. Francisco and Howard Anderson.

A. H. Fraser & Co., A. H. Fraser and G. M. Watson, Blackstone Hotel.

Fulton Company, S. A. Fulton, E. L. Worcester, L. M. Fidler, W. L. McCrory, P. E. Farnham, W. C. Holmes, J. E. Murph, R. G. Page, W. C. Rapp, R. E. L. Smith, I. H. Tusing and L. T. Ware, Sherman Hotel.

Garage Supply Company, W. R. Sachs and C. P. McEnteer; Blackstone Hotel.

Gates Rubber Company, C. C. Gates, J. H. Crary, E. J. Tesdell, H. D. Thoreau, V. S. McNutt, L. H. Clampit, J. J. Jones, F. J. Cavender, R. M. Kesler, R. L. Jones, S. M. Hott, G. W. Unverzagt, L. G. Albers and A. J. Hoffman, Hotel La Salle; J. E. Jones, Hotel Melbourne.

Gemco Manufacturing Company, G. F. Disher, E. A. Haertlein, W. Fernekes, A. B. Roetzer, A. G. Heinemann, O. W. Cadle, M. S. Goodman, M. A. Gordy, George L. Holt and J. H. Weatherly, Palmer Hotel; T. E. Hafer and Norman Cowan, Congress Hotel.

General Asbestos and Rubber Company, W. Lucas Simons and E. D. Newfield; Hotel Blackstone.

General Automotive Supply Company, R. W. Shreiner and L. V. Good; Congress Hotel.

L. H. Gilmer Company, Shaffner Lukens, Frank Cuyler, Edw. Mitchell, L. P. Hope, Howard King, Frank Guppy, W. S. Kyte and C. B. Clark; Congress Hotel.

Globe Machine and Stamping Company, H. C. Nelson and W. F. Edwards, Congress Hotel.

Graton & Knight Company, D. F. Rose, G. A. Barnard, E. L. Chase, J. E. Donovan, A. M. Norris and D. A. Ahlstrand; Hotel Morrison.

Gray Ball Bearing Company, Ltd., Alexander Gray, Hotel Blackstone.

Greb Company, George W. Grebenstein, La Salle Hotel; C. W. Greene, Tilton Brown and J. G. Anderson, Sherman Hotel.

H

H. C. Haartz Company, L. F. Jackson, F. N. Dodge and J. G. Miller, Congress Hotel.

Haines Manufacturing Corporation, George T. Haines, M. C. Upson, M. A. Upson, L. D. Tuttle, Carl H. Hoper, J. W. Whaley, William Foster, W. C. Spruce, Mr. Pierson, Mr. Adams and C. W. Lewis, Congress Hotel.

Hall Manufacturing Company, E. A. Hall, Gordon E. Burns, Milton T. Obee, R. P. Hall, W. G. Sparling and George P. Clark, Congress Hotel.

Hall-Thompson Company, V. W. Jones, E. T. Williams and L. Chermak, Congress Hotel.

Hastings Manufacturing Company, C. W. Dolan, A. A. Crothers, Harry Seitz, C. L. Wagoner, W. A. Roseberry, A. W. Kleber and Roy M. Warne, Palmer House.

Hayes Pump and Planter Company, R. W. E. Hayes, Congress Hotel; Charles A. Dowd, P. L. Archer, N. H. Boateight, R. C. Hamilton and Earl Johnson, Sherman Hotel.

Hinckley-Myers Company, E. P. Wandel, B. C. Hinckley, G. A. Franz, G. L. Cotton and John Boitano.

Hinson Manufacturing Company, Paul J. Herzberg and Clyde Hinson, La Salle Hotel.

Holley Carburetor Company, G. Ford Skinner, E. S. Pinto and R. W. Lindahl.

Ernest Holmes Company, E. W. Holmes, G. M. Holmes, E. E. Cline, H. B. Barr, C. C. Shackleford, W. B. Moorehead, W. A. Frazier, F. L. Solwell, R. S. Boreham and B. H. Dirks.

I

Illinois Iron and Bolt Company, D. J. McCarthy, Charles A. Watt, Irving M. Cochrane, J. F. Chapline, E. M. Green, W. J. Seroy and E. G. Seroy; Congress Hotel.

Inter-Mountain Electric Company, E. L. Pettit; LaSalle Hotel.

J

Johnson Bros. Auto Supply Co., Carl Johnson, D. E. Johnson and P. C. Huffman; Auditorium Hotel.

Judd & Leland Mfg. Co., L. G. Darling and W. W. Nevins, Auditorium Hotel; C. M. McIntosh, Morrison Hotel; W. E. Kretchel, V. O. Winkenweder, John A. Spence, C. M. S. Foster, W. E. Hoffmann, E. F. Williams and H. F. Griffin.

K

Kales Stamping Company, J. F. Whitehead and C. S. Eriksen; Blackstone Hotel.

Kant-Rust Producers Corporation, William F. Beech, Chester C. Boynton, H. E. Hahl, P. A. Fischer, L. F. Pierson and L. D. Tuttle; Congress Hotel.

K-D Lamp Company, H. R. Kearns, W. W. Earley, C. C. Clark, G. H. Curtis, J. E. Colley and W. F. Minnich, Congress Hotel; C. M. Hofman, Blackstone Hotel; W. D. Sullivan, Morrison Hotel.

Keyes Supply Company, Ltd., C. G. Keyes and F. J. Jackson; Blackstone Hotel.

Keystone Reamer and Tool Company, Lee H. Craig, Hamilton Club; Ed H. Britton, John G. Esser and A. M. Roper, Congress Hotel; W. B. Bradenbaugh, LaSalle Hotel.

Kimball-Upson Company, L. S. Upson.

Kingsley-Miller Company, H. F. Kingsley, R. H. Fulton, L. H. Miller, O. A. Colberg, H. G. Dibelka and Paul Green.

Kokomo Manufacturing Company, Neil T. Albright and V. S. Wiley; Sherman Hotel.

K-W Ignition Corporation, C. Albracht, A. Edmund Hanson and J. G. Hodgson; Congress Hotel.

L

Lamination Shim Company, Inc., J. C. Yordon, R. S. Replogle, A. F. Weiss and V. D. Sears; Hotel Sherman.

Larkin Automotive Parts Company, D. C. Larkin, Jr.; R. K. Flanagan, Frank LaMan, G. L.

(Continued on Page 8)

Durator Pistons and Rings. Out performing all others in service, will outstrip them in profits.

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SUN OIL COMPANY, Limited, MONTREAL
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EXHIBITOR LIST FOR A. E. A. SHOW IS LONG

(Continued from page 2)

SPACE NO.	NAME	ADDRESS
93	Billings & Spencer Company	Hartford, Conn.
B-402	Bussman Mfg. Company	St. Louis, Mo.
330	Bell Mfg. Co. (Division of Northern Industrial Chemical Co.)	Boston, Mass.
183-84-85-86-87-88	The Black & Decker Mfg. Co.	Towson, Md.
282-83-84-85	Blackhawk Mfg. Company	Milwaukee, Wis.
160-161	The Biflex Corporation	Waukegan, Ill.
153	Badger Rubber Works	Cudahy, Wis.
B-439-440	Badger Mfg. Corporation	Milwaukee, Wis.
129	Business Publishers International Corporation	New York, N. Y.
B-450½	Burgess Norton Mfg. Company	Geneva, Ill.
192	Cooper Mfg. Company	Marshalltown, Ia.
115-116-117	Canedy-Otto Mfg. Company	Chicago Heights, Ill.
343-344	The Central Brass & Fixture Co.	Cudahy, Wis.
147-148	Crescent Tool Company	Jamestown, N. Y.
31-32	Crawford Mfg. Company, Inc.	Richmond, Va.
B-485-86	Curtis Pneumatic Mach'y Co.	St. Louis, Mo.
271	The Corcoran Mfg. Company	Cincinnati, O.
290-291	The Carborundum Company	Niagara Falls, N. Y.
152	Clifton Mfg. Company	Waco, Tex.
B-432-433	Columbus McKinnon Chain Co.	Columbus, O.
42-43	Continental Rubber Works	Erie, Pa.
263	The Cuno Eng. Corp.	Meriden, Conn.
61	Culver-Stearns Mfg. Co.	Worcester, Mass.
114	Chicago Fuse Mfg. Company	Chicago
B-420-421	Champion Spark Plug Company	Toledo, O.
123	A. E. A. Catalogue Dept.	Chicago
106-107	Chilton Class Journal Co.	Philadelphia, Pa.
81-82	Durkee-Atwood Company	Minneapolis, Minn.
62	The Davies-Young Soap Co.	Dayton, O.
297	Dover Stamping & Mfg. Co.	Cambridge, Mass.
52-53-54	Delta Electric Company	Marion, Ind.
89	E. I. DuPont De Nemours & Co.	Detroit
B-480½	Detroit Metal Specialty Corp.	Detroit
177-178	The Elite Mfg. Company	Ashland, O.
251-252	E. Edelmann & Co.	Chicago
287-288	Edison Lamp Works of G. E. Co.	Harrison, N. J.
B-437-438	E. A. Laboratories, Inc.	Brooklyn, N. Y.
193	The Fulton Company	Milwaukee, Wis.
207	The Farran-oid Company	Akron, O.
212	The Fitzgerald Mfg. Company	Torrington, Conn.
17-18-19	Fraim Slaymaker H'dwe Co., Inc.	Lancaster, Pa.
128	Ferguson Publishing Company	New York, N. Y.
316	Federal Mogul Corporation	Detroit
B-413-414	W. D. Foreman	Chicago
75-76-77	Forest Electric Company	Newark, N. J.
355	French Battery Company	Madison, Wis.
120	Francisco Auto Heater Mfg. Co.	Columbus, O.
326½	Freight & Traffic Dept. A. E. A.	Chicago
B-412	Federal Pressed Steel Company	Milwaukee, Wis.
346	The Goodrich-Lenhart Mfg. Co.	Hamburg, Pa.
354	Globe Manufacturing Company	Battle Creek, Mich.
171	The Globe Machine & Stamp'g Co.	Cleveland, O.
B-404-405	Gemco Manufacturing Company	Milwaukee, Wis.
39-40-41	The Gates Rubber Company	Denver, Col.
B-441-42-43	General Equipment Corporation	Kalamazoo, Mich.
237	L. H. Gilmer Company	Philadelphia, Pa.
333	Graton & Knight Company	Worcester, Mass.
248	The Gladiator Manufacturing Co.	Auburn, Ind.
29-30	General Asbestos & Rubber Co.	Charleston, S. C.
259-260	Gilfillan Brothers, Inc.	Los Angeles, Cal.
B-479	Gates Manufacturing Company	Indianapolis, Ind.
295-296	Harvey Spring & Forging Co.	Racine, Wis.
298	Haines Manufacturing Corp.	Rochester, N. Y.
B-409-10-11	Ernest Holmes Company	Chattanooga, Tenn.
133	Holley Carburetor Company	Detroit
157	Hastings Mfg. Company	Hastings, Mich.
162-163	L. P. Halladay Company	Decatur, Ill.
255	Halstead Specialties Company	Oakland, Cal.
357	The Hall Mfg. Company	Toledo, O.
342	The Hardie Mfg. Company	Hudson, Mich.
306	Hayes Pump & Planter Co.	Galva, Ill.
63-64	Hide Leather & Belting Co.	Indianapolis, Ind.
299	Hall-Thompson Company	Hartford, Conn.
279-280	Hutto Engineering Co., Inc.	Detroit
B-494	The J. C. Haartz Company	New Haven, Conn.
B-478	The Hinkley Myers Company	Jackson, Mich.
55-56-57	The Indianapolis Pump & Tube Co.	Indianapolis, Ind.
136-137	The Irving Claud Pub. Company	Chicago
305	Irving Eng. Company, Inc.	Buffalo, N. Y.
317-318	The Imperial Brass Mfg. Co.	Chicago
217-218	Illinois Iron and Bolt Company	Carpentersville, Ill.
243	Jefferson Elec. Mfg. Company	Chicago
219-220	Johns-Manville, Inc.	New York, N. Y.
111	Judd & Leland Mfg. Company	Clifton Springs, N.Y.
190-191	James Motor Valve Company	Detroit
102-03-04	Kingsley-Miller Company	Chicago
194	Kokomo Automotive Mfg. Co.	Kokomo, Ind.
B-418-419	Klaxon Company	Anderson, Ind.
201-202	Kennedy Manufacturing Co.	Van Wert, O.
167-168	The K-D Lamp Co.	Cincinnati, O.
155-156	The K-W Ignition Corp.	Cleveland, O.
72-73-74	The Kellogg Mfg. Company	Rochester, N. Y.
244-245	Keystone Reamer & Tool Co.	Millersburg, Pa.
151	King Quality Products, Inc.	Buffalo, N. Y.
229-230	Kales Stamping Company	Detroit
325	Kant-Rust Products Corp.	Rahway, N. J.
368	Locktite Patch Company	Detroit
327-328-329	LeCompte Mfg. Company	Newark, N. J.
7-8-9	LasStik Patch Mfg. Company	Hamilton, O.
B-434-435-436	Lyon Metallic Mfg. Company	Aurora, Ill.
301	Lawson Rubber & Mfg. Company	Dallas, Tex.
108-09-10	Lincoln Products Company	Chicago
364-65-66-67	Larkin Automotive Parts Co.	Dayton, O.
238-9-40-1-2	David Lupton's Sons Co.	Detroit
96-97	Laminated Shim Company	L. I. City, N. Y.
307-8-9	Marquette Manufacturing Co.	St. Paul, Minn.
225-226	Metal Specialties Company	Chicago
174-175-176	McQuay-Norris Mfg. Company	St. Louis, Mo.

(Continued on Page 9)

Who's Who at the Big A. E. A. Show

(Continued from Page 7)

Curtis, W. P. Drake, R. C. Noll, T. D. Hazen, Ray Garrett W. G. Spurrier, R. D. Dwyer, R. H. Rabold, J. F. Macindoe, V. R. Geis, M. J. Dillon and S. B. Lanehart; Palmer Hotel.

Lawson Rubber and Manufacturing Company, Inc., J. R. Lawson, E. R. Lawson, E. L. Shipp, M. J. McCloud, F. E. Marrion, C. B. Alexander, A. H. Beals, George W. Parks and O. H. Barrow; Congress Hotel.

Lehr Auto Supply Company, Ben Lehr, A. Grief, B. Lehr, E. Reissman and J. Purcell; Blackstone Hotel.

Locktite Patch Company, George B. Wood, A. E. McManus, R. H. Wickersham, Everett L. Passmore, G. D. Ostergren and H. H. Panzlau; La Salle Hotel.

Long-Lewis Hardware Company, J. H. Crowe and George L. Wilson; Sherman Hotel.

David Lupton's Sons Company, C. A. Colmesnil, E. H. Spears, W. E. Spencer and D. Gardenier; Congress Hotel.

M

J. C. McAdams Company, J. C. McAdams, L. H. McAdams, E. H. Naughman, L. J. Ziesel, S. E. Samuels and O. T. Schall; La Salle Hotel; H. J. Lange, Congress Hotel, and J. F. Lenz.

McKinnon Dash Company, William Breckenridge and W. K. Breckenridge; Sherman Hotel.

McQuay-Norris Manufacturing Company, W. K. Norris, C. L. Derrickson, L. A. Safford, A. G. Drefs, C. C. Tapscott, H. C. Coleman, H. W. Knapp, R. G. Torrance, E. G. Norris, H. A. Wainwright, R. F. Crom and E. J. Banfield.

McQuay-Norris Manufacturing Company of Canada, Ltd., Edwin J. Banfield and N. A. Hardie; Blackstone Hotel.

H. A. McRae and Company, Ltd., J. B. Peer.

Mackenzie White & Dunsmuir, Ltd., L. M. White; Hotel Morrison.

Maritime Accessories, Ltd., Fred C. Manning and C. B. Ells; Blackstone Hotel.

Marquette Manufacturing Company, R. E. Lange, H. J. Lange, C. C. Wilson, J. F. Wilson, A. S. Miller, R. E. Rhoads, H. V. Conroy, H. J. Kicherer and L. D. Nilson; Congress Hotel.

Metal Specialties Manufacturing Company, C. A. Wells and L. W. Golder, Blackstone Hotel; B. H. Doty, George Fritz, Jr., Ben Steinberg, E. J. Berden, W. F. Noone, V. R. Peterson and K. C. King.

Michigan Automotive Supply Company, W. F. Beckley and W. E. Hawkins; La Salle Hotel.

Miller Auto Supply Company, Morris Miller and Irving J. Kaplan; Congress Hotel.

Malwaukee Circulating Pump and Manufacturing Company, G. G. Hein, Arthur W. Jonas, R. V. Werner, E. H. Baughman and Guy B. Dodd, Palmer House; R. D. Sweeney, Sherman Hotel; W. D. Sullivan, Morrison Hotel; M. L. Martin, Congress Hotel; L. A. Benn.

Mossman Yarnell Company, W. P. Yarnell; Palmer House.

Moto Meter Company of Canada, Ltd., H. E. Ervin; Blackstone Hotel.

Motor Accessory Company, A. V. Fagerstrom; Hotel Sherman.

Motor Supply Company, Inc., Roy O. Hale; La Salle Hotel.

Multibestos Company, A. J. Roemer, S. E. Shepard, R. S. Cotter and G. A. Watson; Sherman Hotel.

N

New Era Spring and Specialty Company, W. S. Daniels, G. B. Daniels, S. H. Lamb, F. B. Geitz and W. J. Hainer.

Nicols, Dean & Gregg, L. T. Herrmann and S. B. Dean; Blackstone Hotel.

George W. Nook, Inc., Messrs. Nook and Gordon; New Southern Hotel.

Norfolk Motor Equipment Corp., H. R. Collson and H. H. Smith; Palmer House.

Norlipp Company, E. J. Casey, H. M. Greene, G. U. Meeder and H. I. Malsby, Congress Hotel; C. A. Norton, E. E. Jewell, A. M. Landaker, A. C. Lippert and C. Lindstrom.

North Bros. Mfg. Co., H. A. Ormes, La Salle Hotel; E. J. Weierstall.

Northwestern Auto Supply Company, E. R. Shaw, Morrison Hotel.

Norwood Tire Company, C. H. Hall, Jr., Congress Hotel.

O

Orr Iron Company, W. A. White, Congress Hotel.

Owen-Dyneto Corp., C. W. Butterfield, D. G. Moses, L. W. Potter, J. M. Morrison and E. Reit; Hotel Congress.

Owens-Merritt Co., Inc., S. J. Owens and L. E. Shuff.

P

Parker & Waterman Manufacturing Company, E. L. Foos; Congress Hotel.

Patrick's, Inc., G. N. Patrick; La Salle Hotel.

Philadelphia Motor Accessories Company, D. D. Weiss and W. D. Harris, Hotel Congress.

Pittsburgh Auto Equipment Company, T. I. Jenks and C. W. Vey; Blackstone Hotel.

Polson Rubber Company, H. B. Polson, Paul A. Polson, R. D. Woolery; Great Northern Hotel.

Post & Lester Company, Frank J. Murray, Blackstone Hotel; C. B. Lamb, Morrison Hotel.

Providence Auto Equipment Company, Francis Fitch Kellogg; Blackstone Hotel.

Pyrene Manufacturing Company, Chester A. Ragland and J. P. Maloney, Congress Hotel; C. M. Bunnell, Walter Bauer and J. J. Strang, Palmer House.

R

Rees Manufacturing Company, Edward E. McCoy, Ros S. Harvey, J. L. Brockenbrough, L. L. Schnetzler, Drake Hotel; R. M. Sheridan, L. J. Ziesel, W. L. Pluck, Harry Becker, A. J. Walker, A. B. Blood and E. R. Waterman, Congress Hotel; E. H. Baughman, Guy B. Dodd and J. A. Pelletier, Palmer House.

James S. Remick Company, Inc., Walker J. Wisseman; Blackstone Hotel.

Repass Automobile Company, C. A. Clark, Palmer House; T. C. Thompson and V. L. Bashford, Congress Hotel.

Rollaway Motor Company, C. A. Pennoyer, W. E. Alvord and W. R. Flagg.

Ross Gear and Tool Company, E. A. Ross, J. B. Mace and F. C. Scrimsher, Blackstone Hotel.

W. H. Rowerdink & Son, H. J. Rowerdink and D. N. Cross, Hotel Blackstone.

Russell Manufacturing Company, H. W. Kelsey, Congress Hotel; W. S. Hadley, H. Wyman and S. J. Black.

S

Charles B. Scott Company, Bert Price, Hotel Sherman.

G. J. Seedman Automobile and Radio Company, Inc., G. J. Seedman.

Sing Company, R. R. Englehart, Congress Hotel; H. R. Bartlett, Sherman Hotel; A. C. Volkens and H. W. Behrens, Atlantic Hotel.

Simoniz Company, Elmer Rich, R. J. Rich, Barry Cool, H. F. Julian, Pat Watters, Harry Maas, George Rich, F. J. Wall, G. T. Rich, H. Hagar, L. Weyburn and Charles B. Warren.

S. & M. Lamp Company, Jim Shirreffs, Al R. Williams, H. P. Rhodes and F. W. Ross, Congress Hotel.

Southern Auto Supply Company, D. A. Graves and W. B. Gates, La Salle Hotel.

Southern Equipment Company, Ellis Chaney and H. B. Parker.

Sparks - Withington Company, William Sparks, Harry Sparks, E. T. H. Hutchinson, V. A. Searles, J. R. Dade, A. H. Riese and W. J. Voigt, Blackstone Hotel.

Splitdorf Electric Company, E. A. Kelley, Blackstone Hotel; Mrs. L. E. Farine and H. A. Wattenscheidt.

L. S. Starrett Company, F. A.

(Continued on Page 9)

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Many Companies Exhibit Products at A. E. A. Show

(Continued from Page 8)

SPACE NO.	NAME	ADDRESS
302-3-4	The Moto-Meter Co., Inc.	L. I. City, N. Y.
256-257	The J. C. McAdams Company	L. I. City, N. Y.
B-430-431	Multibestos Company	Walpole, Mass.
272-73-74-75-76	The Manley Mfg. Company	York, Pa.
232	Monroe Auto Equip Mfg. Co.	Monroe, Mich
33-34-35	McCord Radiator & Mfg. Co.	Detroit
247	Modine Mfg. Company	Racine, Wis.
121-122	Motor Service	Chicago
69-70-71	Milwaukee Motor Products, Inc.	Milwaukee, Wis.
320	Muncie Gear Works	Muncie, Ind.
189	Metal Stamping Company	L. I. City, N. Y.
99-100-101	Frank Mossberg Corporation	Attleboro, Mass.
254	Mosler Metal Products Company	Mount Vernon, N.Y.
311-312	Merchandising Dept., A. E. A.	Chicago
112	Motor—the Automo've Bus. Paper	New York, N. Y.
68	Milwaukee Circulating Pump & Manufacturing Company	Milwaukee, Wis.
B-491	Morrison Jack Company	Alliance, O.
258	The Norlipp Company	Chicago
173	The New Era Spring & Spec'lty Co.	Grand Rapids, Mich.
B-422-423	National Standard Company	Niles, Mich.
B-428-429	The North-Western Chemical Co.	Marietta, O.
277	Noera Manufacturing Company	Waterbury, Conn.
286	Nu-Back Manufacturing Company	St. Louis, Mo.
113	North Brothers Mfg. Company	Philadelphia, Pa.
149-150	National Carbon Company, Inc.	New York, N. Y.
359-60-61-62-63	National Lamp Works of G. E. Co.	Cleveland, O.
347	M. L. Oberdorfer Brass Company	Syracuse, N. Y.
159	The Ohio Parts Company	Cincinnati, O.
B-490	Owen-Dyneto Corporation	Syracuse, N. Y.
335-36-37-38	The Perfect Circle Company	Hagerstown, Ind.
205-206	The Piston Ring Company	Muskegon, Mich.
264	The Polson Rubber Company	Cleveland, O.
324	N. A. Petry Company, Inc.	Philadelphia, Pa.
310	The Protexall Company	Abingdon, Ill.
B-493	Permatex Company, Inc	Sheepsh'd Bay, N.Y.
78-79-80	The Packard Elec. Company	Warren, O.
44-45	Perfection Gear Company	Chicago
172	Wm. E. Pratt Mfg. Company	Chicago
118-19	Pacific Radiator Company	Oakland, Cal.
165-166	Pyrene Manufacturing Company	Newark, N. J.
B-482	Charles Parker Company	Meriden, Conn.
216	Frank Rose Manufacturing Co.	Hastings, Neb.
215	The Reliance Manufacturing Co.	Massillon, O.
145-146	Rees Manufacturing Company	Pittsburgh, Pa.
46-47-48	The Raybestos Company	Bridgeport, Conn.
334	Ross Gear and Tool Company	LaFayette, Ind.
235-236	G. A. Roth Manufacturing Co.	Hastings, Neb.
246	Romart Manufacturing Company	Oakfield, Wis.
211	The Rollaway Motor Company	Toledo, O.
158	The Stone Manufacturing Co.	Chicago
23-24	C. A. Shaler Company	Waupun, Wis.
85-86	The Simoniz Company	Chicago
345	The Sterling Manufacturing Co.	Cleveland, O.
281	Storm Manufacturing Company	Minneapolis, Minn.
164	F. W. Stewart Mfg. Company	Chicago
313	Splitdorf Electrical Company	Newark, N. J.
341	The Spencer Manufacturing Co.	Spencer, O.
1-2	A. Schrader's Son, Inc.	Brooklyn, N. Y.
B-424-425-426	Sparks-Withington Company	Jackson, Mich.
58-59-60	South Bend Lathe Works	South Bend, Ind.
319	The L. S. Starrett Company	Athol, Mass.
98	Scully Steel and Iron Company	Chicago
339	S. & M. Lamp Company	Los Angeles, Cal.
326	Southern Automotive Dealer	Atlanta, Ga.
292-93-94	Stover Signal Eng. Company	Racine, Wis.
208-9-10	Stevens-Walden-Worcester, Inc.	Worcester, Mass.
B-492	Scranton Glass Instrum't Co., Inc.	Scranton, Pa.
300	Thompson-Neaylon Mfg. Co	Chicago
126-127	Tuthill Spring Co	Chicago
195	The Thompson Specialties, Inc	Springfield, Mass.
278	C. O. Tingley & Co	Rahway, N. J.
179-180	Toledo Steel Products Company	Toledo, O.
94-95	Trico Products Corporation	Buffalo, N. Y.
154	Thomas Auto Top Company	Muncie, Ind.
321-322	Temco Elec. Motor Company	Leipsic, O.
134-135	Tiffany Manufacturing Company	Newark, N. J.
369-370	Thermoid Rubber Company	Trenton, N. J.
231	Trainor National Spring Company	Newcastle, Ind.
87-88	The W. H. Thomas Mfg. Co	Spencer, Ia.
65-66-67	Thompson Products, Inc	Cleveland, O.
289	Timing Gears Corporation	Chicago
B-477	Trade Press Publishing Company	Milwaukee, Wis.
3-4-5-6	The U. S. Air Compressor Co	Cleveland, O.
10-11-12-13-14	The U. S. Electrical Tool Co	Cincinnati, O.
331-332	United States Asbestos Company	Manheim, Pa.
358	The Velchek Tool Company	Cleveland, O.
269-270	The Vellumoid Company	Boston, Mass.
227-228	Victor Mfg. & Gasket Company	Chicago
15	Vedoc-Peterson Company	Quincy, Mass.
B-444-45-46-47	Van Dorn Elec. Tool Company	Cleveland, O.
B-448-449	Van Norman Machine Tool Co.	Springfield, Mass.
249-250	Van Cleef Brothers	Chicago
B-488-89	Joseph Weidenhoff	Chicago
36-37-38	Walker Manufacturing Company	Racine, Wis.
314-315	Wright Manufacturing Company	Lisbon, O.
349-50-51-52	Weaver Manufacturing Company	Springfield, Ill.
B-450	Wolverine Bumper & Specialty Co.	Grand Rapids, Mich.
340	Watervliet Tool Company	Albany, N. Y.
348	Williams Brothers Aircraft Corp.	San Francisco, Cal.
20-21-22	J. H. Williams & Co	Buffalo, N. Y.
196-97-98	Whitaker Battery Supply Co.	Kansas City, Mo.
268	The White and Bagley Company	Worcester, Mass.
49-50-51	Westinghouse Lamp Company	New York, N. Y.
169-170	Warner Patterson Company	Chicago
83-84	Wilkening Manufacturing Co	Philadelphia, Pa.
124	Warren Gear Products Company	Warren, Pa.
356	Wells Manufacturing Company	Fond du Lac, Wis.
253	Yale Electric Corporation	New York, N. Y.
B-401	Yellow-Jack-It Mfg. Company	Chicago
B-500	Yale & Towne Mfg. Company	Stamford, Conn.
261	"X" Laboratories	New York, N. Y.

Who's Who at the Big A. E. A. Show

(Continued from Page 8)

Ball, D. Findlay, A. H. Starrett, A. W. Smith, T. G. O'Learn, A. H. Smith, H. C. Gielow and C. E. Ackerman.

Stevens-Walden-Worcester, L. Schwab, W. Rinck, A. E. Bott, W. H. Lee, G. Peterson, H. A. Adams, H. B. A. Witta, L. R. Gailmard, J. Craig, E. L. Edwards, S. Jones, L. A. Raasch, L. C. Hancock, D. J. Murray, C. R. Jackson, E. R. French, G. C. Sanborn, J. G. Richards, C. L. Post, H. B. Proudfoot, H. O. Barr, P. L. Rinck and R. E. Strawbridge; Hamilton Club.

F. W. Stewart Manufacturing Corporation, F. W. Stewart, O. C. Koch, B. D. Perdue, Alfred Friend and "Hap" Martin.

Stone Manufacturing Company, S. M. Stone, J. A. Anderson, W. N. Jacobson, Charles F. Lyngaas, A. A. Eberle, F. W. Lynn, W. D. Sullivan, H. Harper, H. E. Dunn, James H. Bowen, O. M. Mortenson and W. B. Prickett.

Stover Signal Engineering Company, Paul A. Stover, C. C. Mortenson, George Ross Hopkins, G. R. Lundane, H. D. Alshuler, Frank G. Haidle, Frank W. Lynn, R. D. Wilson, G. M. Williams, H. C. Wick, Jr., and Prescott W. Robinson; Palmer House.

T

E. L. Taylor & Co., Inc., M. L. Rice; Congress Hotel.

Thomas Auto Top Company, Roy M. Thomas, G. E. Thomas, Robert Kerr and Ed S. Keach; Palmer House.

W. H. Thomas Manufacturing Company, W. H. Thomas, L. W. Kilpatrick, J. H. Peterson, D. S. Morgan, R. S. Staples, O. A. Thomas, J. B. Carter, E. R. Waterman and L. J. Ziesel; Congress Hotel.

Thompson Products, Inc., E. G. Thompson and W. M. Albaugh, Blackstone Hotel; B. Patterson, E. T. Syvertsen, H. C. Crawford, F. R. Witt, J. A. Bell, C. T. Lamb, R. Z. Osald, P. V. Swarner, A. Vinton, H. L. Kraus, E. L. Caswell and H. C. Lea, Congress Hotel.

Tiffany Manufacturing Company, P. J. Landemare, A. L. Shepard, L. D. Speed and Arch F. Munter, Auditorium Hotel; F. B. Keith, Blackstone Hotel.

Timing Gears Corp., Warren C. Webb and Richard G. Ames, New Southern Hotel; L. M. Hirsig and E. C. Hart, La Salle Hotel; J. H. Ramsey, Racquet Club; Jack Snider and J. T. Webb.

C. O. Tingley & Co., William McCollum and J. C. Sanford, Sherman Hotel; W. C. Jackson, Congress Hotel; E. H. Spencer.

Toronto Auto Accessories, Ltd., M. S. Gooderham and H. R. Joyce; Blackstone Hotel.

U

United States Asbestos Company, G. L. Hammons, G. M. Righter, G. R. Keith, R. Wild, J. G. Ross and Paul Jones.

Universal Automotive Supply Company, Frank J. Novak, W. M. Breytspraak and Al Gudgeon.

V

Van Norman Machine Tool Company, C. E. Van Norman, Leo H. Campbell, Raymond U. Lynch and James Y. Scott; Hotel Pearson.

Vellumoid Company, William J. Guerin, Charles S. Livingstone, L. Wald and W. W. Webster; Congress Hotel.

Victor Manufacturing Company, C. C. Secrist, L. W. Roe, W. L. Beach, S. W. Braner, E. T. Freeman, W. L. Hartley, M. H. Klinger and M. L. Liston.

W

Walters Rubber Company, Inc., Howard S. Walters, Bartlett R. Bennett and Charles T. Glover, Blackstone Hotel.

Warner-Patterson Company, H. W. Dobie, Walter Weber, L. L. Melear, J. B. Patterson, W. H. Sullivan, E. G. Craft, O. V. Randal and O. C. Foster, Morrison Hotel; H. E. Patterson, J. H. Cattell, W. B. Inderrieden, A. P. Warner and H. H. Allyn.

Warren Gear Products Company, F. E. Chapman; Hotel Sherman.

Watervliet Tool Company, Inc., W. J. Kattrein and C. F. Graham, Congress Hotel; B. M. Asch and George R. Keith, Blackstone Hotel; J. M. Lydecker, Ben B. Weldon, W. R. Weldon and Edwin Young, Sherman Hotel.

Wayne Auto Equipment Company, M. G. Boyce, L. M. Johnston, G. C. Aurentz, Horace Lowe, Charles Forsythe and S. Jones; Morrison Hotel.

Weidenhoff Products, Leslie Weidenhoff, B. J. Haskins, Charles Mohnen, L. L. Lally, A. G. Kitfield, and E. B. Terry.

Whipple's Automotive Equipment, T. W. Whipple and H. C. Valley; Congress Hotel.

Whitaker Battery Supply Company, J. P. Whitaker and Dewey Farris, Blackstone Hotel; F. X. Downey and Leo Bellman, Brevoort Hotel; V. W. Brewer, T. A. Voelker and H. S. Atherton.

White & Nagley Co., E. G. Bagley, George J. Nurse, C. A. T. Kerr; Hotel Sherman.

Carry two Spares With the T-N EXTRA TIRE CARRIER

When You're Double Sure - You Travel Double Quick

THOMPSON - NEAYLON MFG. CO.

Chicago, Ill.

FLINT

MOTOR CARS

KEEPING ON THE GO!

There is a profit-margin so small it "keeps a dealer going" all the time to keep his business running.

And there's a profit-margin so ample that it really "keeps" a dealer—keeps him going despite any slow spell that comes along!

The Flint dealer-margin is the second kind. The dealer who likes to keep his profit as he keeps going should investigate the Flint franchise!

FLINT JUNIOR - FLINT SIXTY - FLINT EIGHTY

$960 *to* $2125

f. o. b. Lansing

FLINT MOTOR COMPANY

Elizabeth, New Jersey

General Sales Department : 1819 Broadway

Manufacturers Trust Company Building

NEW YORK

FLINT

NOW

For the New York and Chicago Shows

AND THE

SHOW ISSUES

OF

Automotive Daily News

Every Merchant at the Show Will Get a Copy Every Day

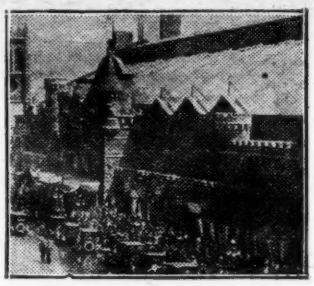
BIGGER AND BETTER THAN LAST YEAR

ADVERTISE IN THEM BECAUSE:—

One—The Show issues of the AUTOMOTIVE DAILY NEWS will reach the industry EACH DAY at the Shows and through the country—while interest in the Shows is keenest. Could there be a more receptive period for your advertising than during the time the Shows actually are in progress?

Two—Your Show-time advertising in the AUTOMOTIVE DAILY NEWS will be READ. It hasn't a chance to get lost or "buried." In a tabloid newspaper like the AUTOMOTIVE DAILY NEWS, every advertisement is visible. Four colors and gold could not get more reader attention.

Three—Your Show-time advertising in the AUTOMOTIVE DAILY NEWS will reach just the kind of men in the industry you are most anxious to reach—the men who know what they want, and get it.



N. Y. SHOW ISSUES
Publication Dates:
January 10th January 12th
January 11th January 13th
January 14th

10,000 Net Paid Average Daily Circulation (Guaranteed)

CHICAGO SHOW ISSUES
Publication Dates:
January 31st February 2d
February 1st February 3d
February 4th

GET IN TOUCH WITH OUR NEAREST OFFICE

RESERVE SPACE NOW—Forms Close Two Days in Advance of Publication

Automotive Daily News

H. A. Tarantous, Adv. Mgr. **1926 Broadway, New York**

CHICAGO OFFICE
C. H. Shattuck, Mgr.
168 No. Michigan Ave.
Chicago, Ill.

DETROIT OFFICE
Geo. M. Slocum, Mgr.
General Motor Building
Detroit, Mich.

PHILADELPHIA OFFICE
Geo. H. Hanauer,
15th and Cherry Sts.,
Philadelphia, Pa.

BOSTON OFFICE
Metz B. Hayes, Mgr.
Little Building
Boston, Mass.

PACIFIC COAST
Blanchard, Nichols & Coleman
Am. Nat. Bank Building
San Francisco, Cal.

S.A.E. Convention And Show Open

(Continued from Page 1)

ment and will glean knowledge at the convention that will be helpful in their sales abroad.

The East is well represented this year, more than 175 delegates having come from New York and Philadelphia alone. The Gotham representatives left New York Saturday morning and picked the Quaker City delegates up en route. In Philadelphia the New Yorkers were entertained for several hours as guests of the Sesquicentennial. Buses met the train and transported the visitors to and around the exposition grounds.

Credit for the wonderful display at the Coliseum is given to Commissioner William M. Webster, his efficient staff, and the officers of the association. The booths are set off by an ornate setting, no expense evidently having been spared to make this year's show the most attractive in history.

The A. E. A. is now conceded the largest automotive organization in the world. It is made up of 263 manufacutrers of automotive accessories, and 334 jobbers located in the United States and Canada. The automotive industry in 1925 manufactured and sold $235,000,000 worth of automotive equipment. Associated with the members of the body in traveling positions are approximately 12,000 men.

"I am gratified not only with the attendance at this year's show and convention, but also with the spirit of optimism that is everywhere apparent," said Commissioner Webster. "Our mission has been realized. This is reflected in results obtained by our merchandising department. This division is spending $100,000 this year in a merchandising campaign of education, teaching the car dealer to better serve the car owner. It is the feeling of this organization that it is the car manufacturer's duty to manufacture and sell transportation, and the accessory manufacturer and jobber to assist the dealer in keeping this transportation in order and equipped with the proper accessories."

The show not only occupies the main section of the Coliseum, but flows over into the north and south annexes and occupies the galleries of the entire structure. It is estimated that the manufacturing and jobbing members, together with their sales representatives, have brought to the city not less than 6,000 persons.

An interesting sidelight is the fact that last year's convention recorded only twenty-one members as absentees. This would seem to be a record so far as national associations are concerned.

Convention activities got under way last night with the annual banquet of the Chicago Boosters Club. It was held at the Congress Hotel and drew so many visitors it was impossible to seat them all at tables in the same hall. Before the program was introduced those not within earshot of the speakers' table crowded into the banquet room proper.

The new officers and directors of the Chicago Boosters Club are: President, Bert G. Cochrane; vice-president, T. Frank Chambers; treasurer, Carl H. Hoper; secretary, Carl E. Vaughan; assistant secretary, D. J. McCarthy. Directors: Mr. Cochrane, chairman; Messrs. Chambers and Vaughan, Frank Ciappel, Ken Cloud, John Craig, Walter Eckhouse, R. M. Sheridan, J. D. Silverman, F. E. Sparks and Hal Taylor.

New members were admitted at the opening session of the convention this morning, attended by initiation ceremonies. The invocation was by the Rev. Ernest Bourner Allen, D. D., of the Pilgrim Congregational Church of Oak Park.

W. R. Dawes, president of the Chicago Association of Commerce, welcomed the delegates on behalf of the city of Chicago. President N. F. Ozburn of Ozburn-Abston & Co., Memphis, Tenn., responded for the association, and he was followed by Commissioner Webster.

N. A. C. C. PAYS TRIBUTE TO LATE BUICK PRESIDENT

(Continued from Page 1)

tion to all in the business from the lowliest to those in the highest executive places.

"His vision included the larger aspects of the industry as well as its immediate problems.

"His participation in the building of the General Motors Institute of Technology was typical of his concern in the scientific problems of the industry.

"His leadership of the Industrial Mutual Association of Flint indicated his understanding of the problems and interests of the workers.

"His activity in the co-operative efforts of the National Automobile Chamber of Commerce was an example of his many contributions to the progress of the industry as a whole.

"His character as a husband and as a father was an inspiration to all that knew him.

"The directors of the National Automobile Chamber of Commerce render deep tribute to his high character and to his ability in the automobile industry and extend their heartfelt sympathy to his family and associates."

SOUTHERN CALIFORNIA DEALERS SET MEETING

Los Angeles, Cal., Nov. 6.—The 1926 annual convention of the Southern California Automobile Dealers' Association will meet at Elsinore, November 20-21, according to President J. Harold Wilson of Riverside. Delegates to the convention will come from Riverside, Los Anyeles, Long Beach, Pasadena, Bakersfield, San Diego, Santa Ana, Anaheim and other cities where local organizations are part of the southern California body. About 200 are expected at the two-day conclave.

ORGANIZATION POSTPONED

Greensboro, N. C., Nov. 6.—Organization of the South Carolina Motor Club, Inc., at Camden, S. C., has been postponed until Thursday, November 18.

REGISTRATIONS GAIN

Chicago, Nov. 6.—There were 26,977 more automobiles licensed in Cook county up to October 31 this year than in the same period, 1925.

THE MOST COMPLETE LINE OF TYPES AND SIZES IN AMERICA

A Fafnir Ball Bearing for every automotive need!

Here is WHERE you can use them

Front wheel, Steering knuckle, Crankshaft, Clutch pilot, Clutch throwout, Transmission, Pinion Shaft, Differential, Rear wheel, Starter, Magneto, Generator, Fan

THE FAFNIR-BEARING COMPANY

Makers of high grade ball bearings—the most complete line of types and sizes in America

NEW BRITAIN, CONN.

Newark Cleveland Chicago Detroit

FAFNIR BALL BEARINGS

RANGE OF AUTOMOTIVE STOCKS

NEW YORK STOCK EXCHANGE

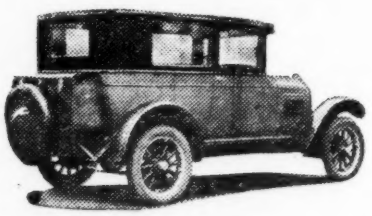
Previous, 1926 High	Previous, 1926 Low	Previous, 1926 Div.		Sales	High	Low	Close	Net Change
22	10	....	Advance Rumely	600	15	15	15	....
65¾	45¼	3	do pf	500	45¾	45¾	45¾	+ ¼
16	7⅛	....	Ajax Rubber	1,200	8	8	8	....
94½	78¼	6	Allis-Chalmers	1,100	87½	86½	87	+ 1
34⅜	16	....	Am. Bosch Magneto	100	18	18	18	....
15⅞	12¼	1	Am.-La France	600	12¾	12½	12¾	....
37½	24	3	Briggs Mfg. Co.	1,000	25⅞	25⅝	25⅝	+ ¼
26	10¾	....	Chandler Motor	4,700	10¼	8½	9⅞	— ⅞
178¾	112	12	do pf	7,800	171	168⅝	168⅝	— 2¼
49	44	4	Chicago Yellow Cab	100	46½	46½	46½	+ ⅞
54⅞	28½	3	Chrysler Corp.	4,400	34¾	34	34⅛	— ⅛
13	9⅞	.80	Continental Motors	12,700	12¼	11⅞	11⅞	— ¼
47¼	21¼	....	Dodge Bros. A	2,500	23½	23⅛	23¼	— ⅝
90	79½	7	Dodge Bros. pf	800	82⅞	82⅝	82⅝	....
32¾	23	2	Eaton Axle & Spring	200	24	24	24	....
82¼	61¾	6.50	Electric Auto-Lite	200	66½	66	66½	....
94⅛	71⅛	6	Electric Stor. Battery	900	86⅝	86	86½	+ 1
34⅝	23	.80	Federal Motors	100	25¾	25¾	25¾	+ ⅞
26¼	14¼	....	Fisk Rubber	1,600	17¼	16⅞	17	— ¼
84¼	76⅞	7	do 1st pf	100	79⅜	79⅜	79⅜	+ ⅛
42	28⅛	5	Gabriel Snubber	300	29	29	29	....
9¾	5½	....	Gardner Motor	200	6	5⅝	5⅝	— ⅝
225¾	113¼	16	General Motors	123,300	154¼	152	152⅝	— ¾
120¾	113½	7	do 7s pf	400	118⅞	118¾	118¾	....
25¾	15⅝	2	Glidden Co.	100	19	19	19	....
70¾	45	4	Goodrich Co.	300	50	49	49	— ½
109⅞	98½	7	Goodyear T. & R pf	100	102	102	102	+ ⅝
46	23⅞	3.25	Hayes Wheel	100	24¾	24¾	24¾	— ¼
123¼	46¾	3.50	Hudson Motor Car	18,700	44¼	42⅝	43	— ⅝
28⅜	17	1.40	Hupp Motor Car	3,400	20½	20	20¼	+ ⅛
24¼	15	1.50	Indian Motorcycle	100	17½	17½	17½	— ¼
21¾	13½	1	Intercon. Rubber	300	15½	15½	15½	— ½
66	14¼	....	Jordan Motor Car	2,600	16½	14⅝	14⅝	— 1⅝
21½	9	....	Kelly-Springfield	200	10¼	10¼	10¼	+ ¼
2⅛	½	....	Keystone T. & R.	3,800	1⅛	⅞	⅞	— ¼
159	90¾	6	Mack Trucks	17,200	92⅞	90⅛	92	+ ½
33	24½	2	Marlin Rockwell	300	27	26⅞	27	....
44¾	30	2	Miller Rubber	100	34	34	34	— 1
37⅝	12⅛	1.50	Moon Motors	6,500	14⅞	12⅝	13	— 2
33⅞	20⅛	2	Motor Wheel Corp.	100	21⅛	21⅛	21⅛	+ ⅛
15⅞	3	....	Murray Body	100	8¾	8¾	8¾	+ ¼
66	52	3.50	Nash Motors	900	55⅞	55	55⅜	— ⅛
15⅛	4⅛	....	Norwalk T. & R.	500	4½	4½	4½	— ⅛
22¼	12	....	Omnibus Corp.	800	15½	15	15	— 5
45¼	31¾	2.90	Packard Motor Car	500	34½	34⅜	34⅜	+ ⅛
28½	11⅛	1.80	Paige-Detroit Motor	1,600	12	11⅞	12	....
31	28¼	....	Peerless Motor Car	3,100	31½	30¼	30¾	+ ½
43⅛	19	....	Pierce-Arrow	1,400	22½	21½	21½	— ⅝
127¼	76½	8	do pf	600	108½	107½	107½	— 1½
10⅝	4¼	....	Reynolds Spring	100	5	5	5	+ ⅛
31⅝	18¾	....	Spicer Mfg. Co.	400	21	21	21	....
92⅞	61	6	Stewart-Warner Speed.	3,600	63	61⅝	62⅞	— ⅛
62	47	5	Studebaker Co.	8,600	51½	50⅝	50⅝	— ¾
85	44⅞	5	Timken Roller Bear.	4,200	80⅝	79	79½	+ 1¼
88¼	50¼	....	U. S. Rubber	9,600	61⅞	60⅝	61¼	+ ½
109	101½	8	do 1st pf	100	107	107	107	+ 1⅛
90	51⅛	4	White Motors	2,700	27	26⅞	26⅞	....
34	18	....	Willys-Overland	16,800	20¼	19⅝	19⅝	— ⅝
99	83½	7	do pf	400	92¾	91⅞	92½	+ ½
107½	91½	7	Yellow T & C	100	99	99	99	— 1
39⅝	20	.75	do pf	10,400	27⅞	27¼	27½	....

FIGHT ADVERTISING PLAN

Tampa, Fla., Nov. 6.—A resolution opposing any move to induce the state legislature to appropriate 1 cent of the 4 cent gasoline tax for advertising purposes has been adopted by the Tampa Automobile Dealers' Association.

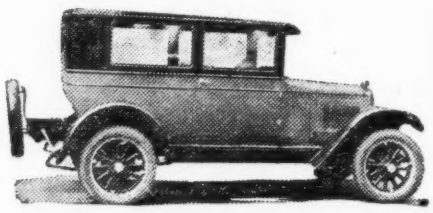
When TIRE CHAINS BREAK Cause "PRETZELS"

Queen Quality Custom Built Trunks and Racks for WHIPPET



Whippet Trunk, List $27.50
Suit Cases furnished if desired.

Whippet Rack, List $12.50
Built of heavy steel.



QUEEN Quality Trunks and Racks are now available for the new Overland Whippet. Snappy in appearance, water and dust proof, the Whippet Trunk is an important and useful accessory to this popular car. It is custom made with regular Queen Quality construction—heavy three ply basswood veneer and highly finished fabricoid covering of finest quality. All corners finished with Duco to match trunk covering. Solid brass, nickled locks. The Queen Quality Whippet Rack is simple to install. It requires no drilling. Just use a wrench.

WEISMAN LUGGAGE MFG. CORP. QUEEN QUALITY LUGGAGE SYRACUSE, N.Y. U.S.A.

Weisman Luggage Manufacturing Corp.

325-7 W. Fayette St. Syracuse, N. Y.

A VOLLEY OF ADVERTISING

in Newspapers and Farm Papers, reaching 25,000,000 readers a month, is increasing FreezFoil (Denatured Alcohol) business for garages, filling stations, service stations and accessory dealers.

One of a Series

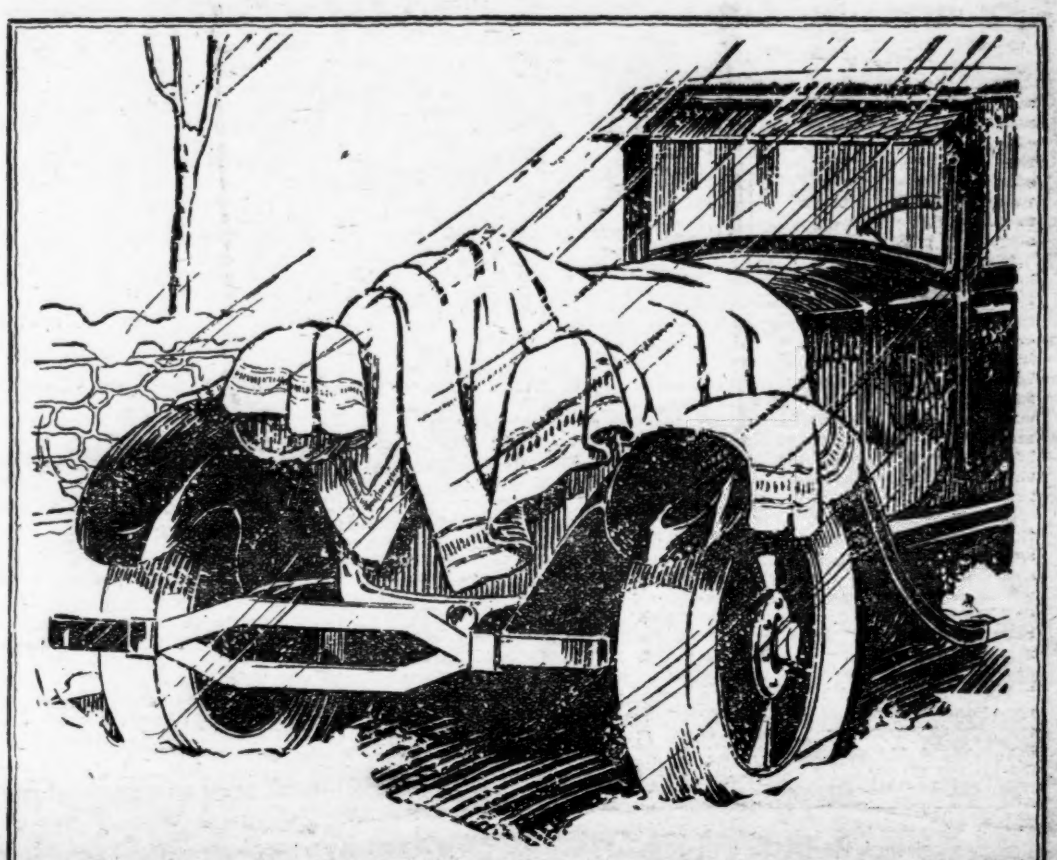
Of Attention

Compelling Ads

Appearing Regularly

In the World's Greatest

Automobile Territory



BLANKETS *are* USELESS

Where You See This Sign—Expert Radiator Service

A blanket does not keep out the cold—it only helps to keep in the heat—and for a very short time. When you shut off your motor it grows colder and colder.

You can't prevent the cold but you can prevent frozen radiators by the proper use of FreezFoil [Denatured Alcohol] known and used for years by millions of motorists. Ask your Service Station.

SAVE YOUR RADIATOR

FreezFoil

32 F.

ZERO

Highest Test Completely Denatured Alcohol

TRADE MARK

Copyright 1926, I. A. M. A.

FreezFoil is not a motor-damaging compound—it is highest test completely denatured alcohol—sold under various trade names by members of the Industrial Alcohol Manufacturers Association who are licensed to use the trade mark above in connection with their own brand.

INDUSTRIAL ALCOHOL MFRS. ASS'N, Inc.
30 EAST 42nd STREET, NEW YORK, N. Y.

INDUSTRIAL ALCOHOL
MANUFACTURERS ASSOCIATION,

30 East 42nd Street,
New York City